**14th Annual Shorty Awards**

**Entry Form Template**

**This entry template is for drafting purposes only.**

**Shorty Awards Deadlines**

**Early deadline:** December 9th, 2021

**Regular deadline:** January 27th, 2022

**Late deadline:** February 24th, 2022

Only work entered online at [shortyawards.com](https://shortyawards.com/) will be considered. Entries must have first appeared in public between **January 1st, 2021 and December 31st, 2021** to be eligible. Please visit the [Shorty Rules](https://shortyawards.com/brands-and-orgs/rules) section of our website for more details. If you have any questions regarding the entry process, please contact our team at entries@shortyawards.com.

**When you create a new entry, we will ask you for the following information on the first page:**

**Entry Title**

*The name of your work as you would like it to appear in our public gallery and on a statue.*

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**I work for a(n)**

*The Brand, Agency, or Organization that the person submitting the entry works for.*

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**Client name (for agencies only)**

*The Brand, Agency, or Organization that you or your company created work for*

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**After entering the above information, click “Next Step” at the bottom of the page.**

**Categories**

*On this page you can select one or more radio buttons to submit this entry to one or more categories.*

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**The information above is the entirety of the information that you will be able to enter before paying. At this point you can click “Save Entry” at the bottom of the page to come back later or you can click “Check Out” to proceed and pay using your credit card.**

**After paying for your entry/ies, you will be able to enter the following additional information by clicking the “Manage (Your) Entries” link and selecting the entry that you would like to update:**

**Objective (max 250 words)**

*Describe the idea driving the work and the specific goals that you set out to achieve.*

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**Strategy (max 500 words)**

*How did you bring your project to life? Describe your plan of action, the execution and key features. Tell us about challenges you faced and overcame along the way. This is your opportunity to share how your work is unique.*

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**Results (max 250 words)**

*Explain how the results met your team’s objectives. Why do you consider your efforts to be a success?*

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**Links**

*Links are not required but are highly encouraged. URLs to social profiles, campaign landing pages and video, for example, provide additional context that help the judges to understand the full scope of your work and why it's special.*

*Links must be publicly facing and free of password protection. Additionally, links should not require an account with any service such as DropBox or Google Drive to access. All links must be accessible online via web browser throughout the entire judging process; at least until the end of May 2022.*

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**Video URL**

*A video is not required but is highly encouraged. Paste the URL of a YouTube or Vimeo video (e.g. https://www.youtube.com/watch?v=O5CiqkM75Ys).*

*Video URLs must be publicly facing and free of password protection. Additionally, links should not require an account with any service such as DropBox or Google Drive to access. All videos must be accessible online via web browser throughout the entire judging process; at least until the end of May 2022.*

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**Entry Images**

*Upload at least one image that clearly represents your entry. You may upload multiple images, but only the image selected as the* ***Cover Photo*** *during the upload process will appear in your entry header at the top of the page. Your hero image will be resized to 500px x 300px. Images must be .jpg or .png, 5MB max size.*

**Confidential Information**

*If you have any information that you would like the judges to consider that should not be shared with the public, you can enter it here. This field will not be made public. Maximum 100 words.*

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**Team Recognition (Credits)**

*Here you can list the individuals who were involved in the execution of your entry. (Credits must be completed by the final entry deadline, February 24th, 2022)*

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| *TEAM MEMBER NAME, TITLE, COMPANY* |

**Trophy Names**

*Companies and individuals as you'd like them to appear on your award. Max 120 characters.*

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*Need inspiration? Click* [*here*](https://www.google.com/url?q=https://shortyawards.com/archive/brands-orgs/13th/all-categories/winners&sa=D&source=docs&ust=1635971806595000&usg=AOvVaw0mP3JP7HANHN5sV0VKs1_j) *to review the case studies of past winning entries.*