KHORI AVA

Changing Lives Through the Power of Broadcast

During Spring 2025, Ava Media launched a powerful humanitarian campaign- Khori Ava!

Through televised storytelling, field reporting, interviews, the program successfully raised funds and deliver critical aid to low-income families, the elderly, and the sick.
Through connecting generous donors and organizations with vulnerable individuals and families, Khori Ava became a living example of what compassionate media can achieve.

Khori Ava has grown into one of Ava Media's most impactful and beloved programs - a trusted bridge between donors and those most in need.

KHORI AVA in Numbers

Since its launch in 2024, Khori Ava has become an annual program. In 2025 alone, during just one month, the program achieved record-breaking results:

10 Houses
10 families received new homes

49,000,000 IQD
Over 49 million Iraqi Dinars was distributed in financial support

100 Packages
More than 100 food and supply packages were distributed

30 Families
30 families were personally visited and supported with direct financial aid

Medical Aid
Dozens of individuals received medical aid and emotional care

2,000,000 IQD
Orphanage homes received 2 million Iraqi Dinars in support for children

Livelihood Support
Some families received support to help them start small income-generating work

300 People
More than 300 people directly benefited from the campaign

Behind every number is a human tory and Khori Ava brings those stories to light.

10 families received new homes

Digital Media Impact and Reach:

Khoria Ava utilized a blend of video storytelling, charitable coordination, and social media to built trust across communities and amplify its public engagement.

20,000,000
20 million people watched the show.

32,000,000
Reached more than 32 million people through digital media.

100,000
100k public interactions

YouTube playlist of episodes QR

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