Dashboard UI

addmustard

Downloadable Data Summary

THE CONSIDERED ASK

View online

THE CONSIDERED *View*

Our ambition is to reduce social inequality in the UK. To do this, we need to monitor exactly where our investments are going and to be able to measure the impact they are making on society. We are only in the first year of measuring impact in this way. Join us on this revolutionary journey...

We measure our impact using two key metrics: *People, and Impact on Society*

This is a pioneering approach to understanding the direct impact of charitable work supported by grants from The Considered Ask across Education, Training and Mental Wellbeing.

It means we can continuously monitor the number of people our charity partners have provided better opportunities for, as well as helping them better understand how their work positively impacts our society and the economy. To effectively achieve this level of measurement, our mission is to review and update this data at least twice a year.

This means we can measure not only how the charities we work with reduce the cost burden of social inequality to the public, but also how they support individuals to increase their own personal financial contribution to society.

Essentially, bringing the picture full circle and creating a fairer society for everyone.

People we've impacted 51,794		Impact *on society* £61,823,010	
2%	**1,081** care experienced people	1%	**£132,768** care experienced people
44%	**22,577** people at an educational or economic disadvantage	15%	**£9,622,432** people at an educational or economic disadvantage
40%	**20,567** people in need of mental health support		People in need of mental health support - work in progress (data not yet available)
10%	**5,321** prisoners & ex-offenders	29%	**£17,773,320** prisoners & ex-offenders
4%	**2,248** refugees	55%	**£34,294,490** refugees

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HOW DO *we do this?*

We take an intelligent approach to philanthropy, using our proprietary *Ask Model* to rigorously analyse charities' potential and measure the impact of our investments.

1,092
Charities researched to-date

To date, we have researched over 1,092 organisations and *awarded grants* to 41 charities, to a value of £3.8 million.

41 Charities invested in

£3.8 million
grants awarded in total

£522k	*Project delivery*
£188k	*Piloting new work*
£242k	*Consultant-led projects*
£1.25m	*Unrestricted*
£1.6m	*Staffing*

THE COMMUNITIES *we support*

"Society is failing to meet our collective responsibilities; failing to empower local communities, failing to provide decent jobs and lives, and to offer fair access to opportunities for all." (*Elliot Major & Machin, 2020*)

Prisoners and ex-offenders	Refugees	People at an educational disadvantage	Care-experienced people	People in need of mental health support

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