

## SmartNews Earned Media Campaign Results: Fighting Misinformation with Quality News

### SMT Coverage with Wendy Bounds

- WTSP-TV - CBS (Tampa, FL)
- WVON Radio (Chicago, IL): [Combatting Election Misinformation](#)
- KPLR - CW (St Louis, MO): [App Combatting Misinformation](#)
- KCWE-TV - IND (1) (Kansas City, MO): [Election Misinformation](#)
- KCWE-TV - IND (2) (Kansas City, MO): [Election Misinformation](#)
- KCWE-TV - IND (3) (Kansas City, MO): [Election Misinformation](#)
- KPRC-TV - NBC (Houston, TX): [Differentiating Between Real and Fake News During Election Season](#)
- WMC-TV - NBC (Memphis, TN): [Combating Misinformation](#)
- WPHM-AM - Radio (Detroit, MI): [October 23: Wendy Bounds](#)
- WOWK-TV - CBS (Huntington, WV): [New app designed to clear up political information](#)
  - a. Syndicated in: [MSN](#) and [DC News Now](#).
- KTRK-TV - ABC (Houston): [Disinformation About the Election](#)
- KTRK-TV - ABC (2) (Houston, TX): [The Dangers of Disinformation](#)
- KTRK-TV - ABC (3) (Houston, TX): [The Dangers of Election Misinformation](#)
- KTRK-TV - ABC (4) (Houston, TX): [Misinformation Online](#)
- WRNJ-AM - Radio (Middlesex, NJ): [Misinformation Online](#)
- WFIN-AM - ABC Radio (Toledo, OH): [Information Anxiety](#) (line 50)
- KFYZ-TV - NBC (Minot-Bismarck, ND): [Misinformation Online](#)
- WAOW-TV - ABC (1) (Wausau, WI): [Election Misinformation](#) (line 51)
- WAOW-TV - ABC (2) (Wausau, WI): [Election Misinformation](#) (line 52)
- WBOY - NBC (1) (Clarksburg, WV): [Combatting Misinformation ahead of the Election](#)
- WBOY - NBC (2) (Clarksburg, WV): [Misinformation Online](#)
- WVNS-TV - CBS (1) (Bluefield, WV): [Role of Misinformation ahead of the Election](#)
- WVNS-TV - CBS (2) (Bluefield, WV): [Election Misinformation](#)
- WVNS-TV - CBS (3) (Bluefield, WV): [App to Help Combat Misinformation](#)
- WVNS-TV - CBS (4) (Bluefield, WV): [Fact Checking Political Ads](#)
- WVNS-TV - FOX (5) (Bluefield, WV): [Fact Checking Political Ads](#)
- WVNS-TV - CBS (6) (Bluefield, WV): [Fact Checking Political Ads](#)
- WVNS-TV - CBS (7) (Bluefield, WV): [Fact Checking Political Ads](#)
- WVNS-TV - CBS (8) (Bluefield, WV): [Fact Checking Political Ads](#)

### BUSINESS FIRST TV (National): [Misinformation Online](#)

- KHONDT2 - CW (Honolulu, HI)
- KFXOCD - Fox (Bend, OR)
- KYMADT - CBS (Yuma, AZ)
- KRXI - Fox (Reno, NV)
- KEVNLD - Fox (Rapid City, SD)
- KXIIDT3 - Fox (Sherman-Ada, TX)
- KMPH - Fox (Fresno, CA)
- KSVI - ABC (Billings, MT)
- KTMJCD - Fox (Topeka, KS)
- KLJB - Fox (Davenport, IA)
- KLRT - Fox (Little Rock, AR)
- KMSS - Fox (Shreveport, LA)
- KBFXCD - Fox (Bakersfield, CA)

- KEYCDT2 - Fox (Mankato, MN)
- WZAWLD - Fox (Wausau, WI)
- KTVK - Independent (Phoenix-Prescott, AZ)
- KMOLLD - NBC (Victoria, TX)
- KPTV - Fox (Portland, OR)
- KIITCA - Fox (North Platte, NE)
- KFTA - Fox (Ft. Smith, AR)
- KPEJ - Fox (Odessa, TX)
- WSYT - Fox (Syracuse, NY)
- KYLX - CBS (Laredo, TX)
- WICZ - Fox (Binghamton, NY)
- WLUCDT2 - Fox (Marquette, MI)
- WYFXLD - Fox (Youngstown, OH)
- KGWNDT2 - NBC (Cheyenne-Scottsbluff, WY)
- KFOX - Fox (El Paso, TX)
- KCWY - NBC (Casper, WY)
- WSVFCD - Fox (Harrisonburg, VA)
- KD SM - Fox (Des Moines, IA)
- WVNCLD - NBC (Watertown, NY)
- WAWV - ABC (Terre Haute, IN)
- KCWX - MNT (San Antonio, TX)
- WVLA - NBC (Baton Rouge, LA)
- WPCHDT (Atlanta, GA)
- KRIS - NBC (Corpus Christi, TX)
- WHAM16 - CW (Rochester, NY)
- KXXV - ABC (Waco, TX)
- WPFO - Fox (Portland, ME)
- KFDMDT3 - Fox (Beaumont, TX)
- WFXL - Fox (Albany, GA)
- WTWC - NBC (Tallahassee, FL)
- WFFF - Fox (Burlington, VT)
- WXMI - Fox (Grand Rapids, MI)
- WETM - NBC (Elmira, NY)

### Op-eds

- The Atlanta Journal-Constitution, Ben Leiner: [Opinion: Atlantans share growing concern over election misinformation](#) (PDF)

### Data Storytelling Coverage

- Axios Philadelphia, Isaac Avilucea: [Philadelphians fear spread of election misinformation, survey shows](#)
- Axios San Francisco, Alayna Alvarez and Shawna Chen: [How San Francisco feels about misinformation, local news this election](#)
  - a. Syndicated by: [MSN](#).
- Axios Denver, Alayna Alvarez: [Denverites fear misinformation ahead of election, survey shows](#)
- Axios Portland, Meira Gebel and Alayna Alvarez: [Portlanders fear misinformation ahead of election, survey shows](#)
  - a. Syndicated by: [MSN](#).