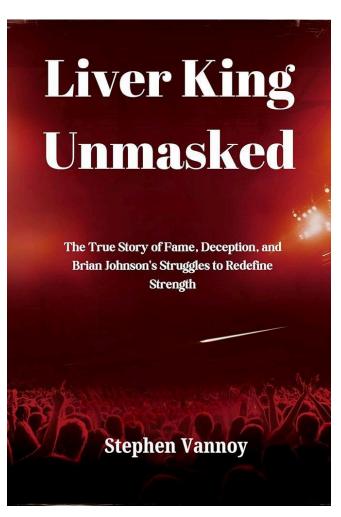
#### Videos:

- TikTok Compilation:
  - https://www.tiktok.com/@liverking/video/7501004234687597867
  - https://www.tiktok.com/@liverking/video/7068328989072313647
  - https://www.tiktok.com/@liverking/video/7139926852939959594
- YouTube Channel Longform Video:
  - https://www.youtube.com/watch?v=nEqGoxv7Ckk&t=1s
  - https://www.youtube.com/watch?v=yF9IVZv73hE&t=4s
- IG Reels Tribe-Building Clips
  - https://www.instagram.com/reel/C7PIULIJVc3/



### E-BOOK PREVIEW

#### What's Inside the Preview?

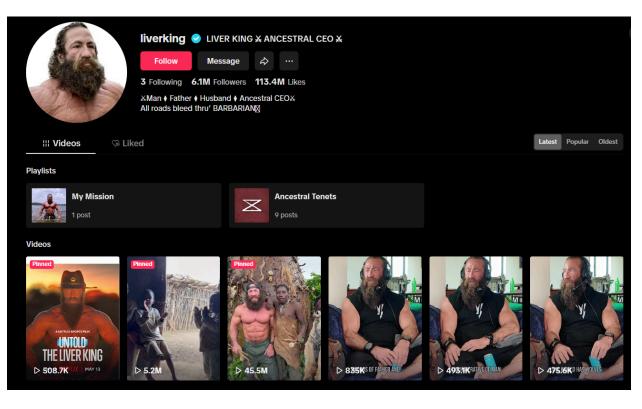
**Title & Theme:** The cover reads "Liver King Unmasked", hinting at revelations behind the primal strength and mystique of the Liver King. Bookshop

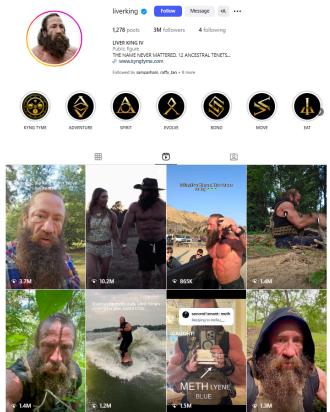
Core Focus: This e-book explores Brian Johnson's rise to fame as the Liver King, peeling back the layers of his viral persona to expose the vulnerability, struggles, and deception underneath. Bookshop Amazon

**Narrative Tone:** The description promises a compelling tale of fame, façade, and fallout, with themes of redefining strength, redemption, and the cost of living behind a myth.

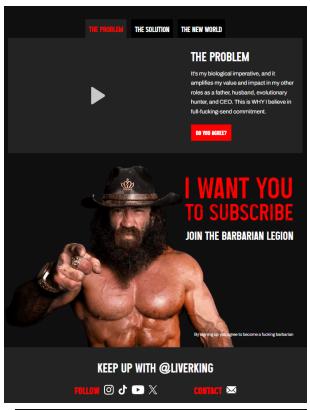
## **CAMPAIGN GRID**

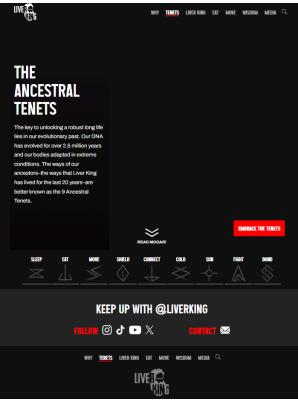
(TikTok & Instagram)

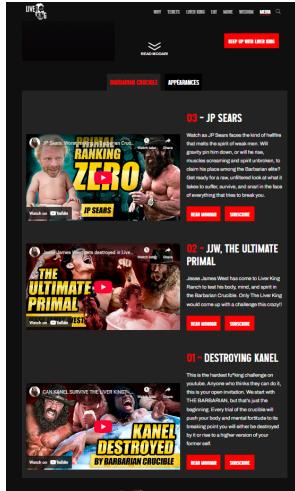


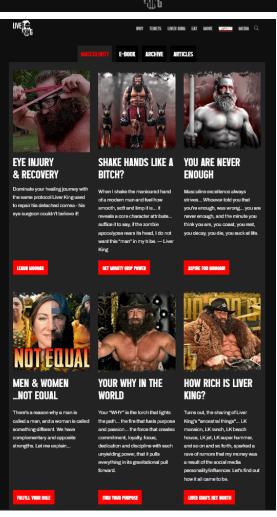


### **WEBSITE SCREENSHOTS**









# **URLs**:

- Website: <a href="https://www.liverking.com">https://www.liverking.com</a>
- Tiktok: <a href="https://www.tiktok.com/@liverking">https://www.tiktok.com/@liverking</a>
- Instagram: <a href="https://www.instagram.com/liverking/">https://www.instagram.com/liverking/</a>
- YouTube: <a href="https://www.youtube.com/@theliverking/videos">https://www.youtube.com/@theliverking/videos</a>