

# DBS Foundation

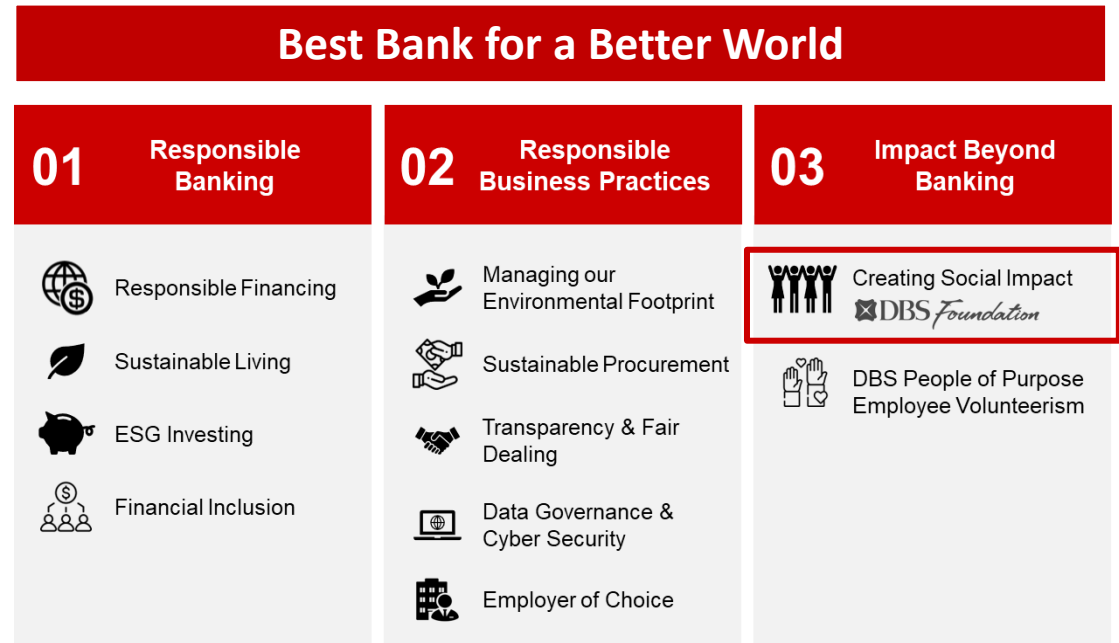
Uplifting Nutrition for Better Health of Seniors of Today & Tomorrow

Submission for Shorty Impact Awards 2026

*Cause – Public Health*



# As a purpose-driven bank, DBS is committed to Doing Well *by* Doing Good



In 1968, DBS was established as the Development Bank of Singapore to finance the industrialisation of Singapore. True to our heritage, being **purpose-driven** remains deeply rooted in our DNA today. Beyond the business of banking, we recognise and are committed to our larger role in society, and continue to stand alongside all stakeholders (not only shareholders). Our vision statement & corporate purpose are one and the same: To be the **Best Bank for a Better World**.

Key to DBS' commitment to creating impact beyond banking is the DBS Foundation, which seeks to uplift the lives and livelihoods of vulnerable segments. DBS Foundation's efforts in its first decade (2014 – 2024) benefitted over 10M individuals.

DBS Foundation was set up to champion social entrepreneurship back when dual or triple bottom line businesses weren't as well-understood or funded.

What started as a tiny spark – to support businesses that mirror DBS' own ethos of doing well by doing good – has led us to a multi-pronged approach towards scaling impact across Asia.

Beyond supporting purpose-driven social enterprises (SEs) and small and medium-sized enterprises (SMEs), we've also established strategic partnerships to drive community-focused programmes.

In 2024, DBS deepened its commitment to improving the lives and livelihoods of vulnerable communities by pledging up to **SGD 1 billion over the next decade**. The bank's employees will also contribute over **1.5 million volunteer hours** over the same period.

#### DBS Foundation

#### DBS Foundation Grant

#### Business Transformation and Improvement Grant

#### Community-focused programmes

#### World's Best Bank for Corporate Responsibility

#### SGD 1 billion 1.5 million volunteer hours



2014

Established with SGD 50 million to champion social entrepreneurship in Asia



2015

To support social enterprises across the region



2020

SGD 500,000 disbursed to help social enterprises pivot amid the pandemic



2022

Supported by SGD 100 million committed to DBS Foundation and other philanthropic efforts



2023

Awarded to DBS by Euromoney



2024

Deepening our impact with a 10-year commitment to improve lives and livelihoods of vulnerable communities.

# Creating Impact Beyond Banking

DBS Foundation aims to uplift the lives and livelihoods of the vulnerable.

Beyond addressing their essential needs, the Foundation also galvanises its ecosystem of partners, purpose-driven businesses, and DBS People of Purpose volunteers to equip them with opportunities and skills, empowering them to face the future with confidence. With many parts of Asia rapidly ageing, this also goes towards improving their "living spans" - quality of life as they age - and helping them to thrive at all ages.



## Providing Essential Needs

- Improve access to food & nutrition, basic education and healthcare (including mental health)
- Provide knowledge, skills and tools towards improving stability

## Fostering Financial Inclusion

- Provide skills and tools to improve financial and digital literacy
- Improve access to upskilling opportunities for better employability

*Enabling every person at every stage of life to age with dignity, purpose and joy.*

# Improving 'Living Spans' of Ageing Societies:

Enabling every person at every stage of life to age with dignity, purpose & joy

## Providing Essential Needs

### 1. Mobilising the community towards providing holistic care

- **Community-Building:** Mobilise community to provide care & form social connections
- **Preventive:** Provide upstream support to promote physical and mental wellness
- **Integrated:** Enable holistic care through physical, mental, nutritional and social health support

## Fostering Financial Inclusion

### 2. Empowering seniors of today & tomorrow, to remain productive & contribute meaningfully

- **Create Opportunities For Seniors:** Through microjobs, flexible work, and volunteering
- **Equip The Next Generation:** Prepare underprivileged youth & young adults with skills & mindsets to thrive in a multigenerational workforce

*Integrating financial literacy and financial planning into all our efforts*

Supporting underprivileged Seniors of Today & Tomorrow



= Focus area  
for DBSF's  
Shorty Impact  
entry:

Uplifting  
nutrition for  
better health  
of seniors of  
today and  
tomorrow

# Our approach sees Essential Needs as a Continuum

*Building Social Resilience – the ability to receive care, bounce back and live with dignity. Moving from Access to Agency.*

## In today's world –

Needs are becoming more chronic, and not just episodic. Formal systems are stretched (and sometimes too complex to navigate). For the underserved – the lack of social capital is as limiting as lack of resources.

**WHO** Identify critical & emerging gaps faced by underserved groups (current & emerging)

**WHAT** Mobilise community to provide holistic care towards improved health & well-being

**HOW** Provide relief; Build resilience



Relief



Stabilisation



Capability  
Building



Community  
Development

# The nutrition challenge remains significant in Singapore and Indonesia

Vulnerable households and young children continue to face barriers to adequate nutrition

## SINGAPORE

**10.4%**

**of resident households experienced food insecurity at least once in the preceding 12 months.**

*Based on 1,206 usable household surveys collected from July to December 2019.*

## INDONESIA

**21.5%** STUNTED

**8.5%** WASTED

**of children under five, according to the 2023 Indonesian Health Survey.**

**These figures point to persistent nutrition vulnerability across life stages and reinforce the need to improve access, knowledge and food security.**

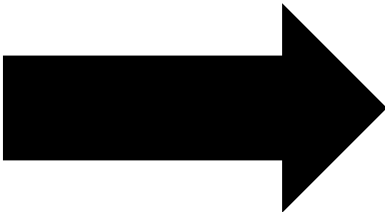
Sources: Lien Centre for Social Innovation, The Hunger Report (2020); Indonesia Ministry of Health, Indonesian Health Survey 2023.

Through strategic partnership with  
KidSTART & 42 Active Ageing Centres from Singapore and  
UNICEF Indonesia & Yayasan Humanis dan Inovasi Sosial from Indonesia,  
**DBS Foundation aims to uplift Nutrition for Better Health of 48,040 Beneficiaries across Life Stages**  
**with our commitment of SGD 20 million & DBS' People of Purpose Volunteer Support**

**KEY APPROACHES**

From a Bright Start to  
Ageing Well

From Relief to Resilience



**KEY OBJECTIVES**

Reduced Daily Stressors &  
Vulnerabilities

Improved Stability

Improved Physical Health &  
Wellbeing

# 1. From a Bright Start to Ageing Well

*Collaborating with community partners in Singapore and Indonesia and funding local programmes to enable every person at every stage of life to age well*

**Life Course Approach:**

Children

Seniors

**Community Partner:**



*KidSTART Singapore Limited is a nonprofit organisation that specialises in supporting families in early childhood development, empowering families with less resources to give their kids a good start in life.*



*UNICEF, an integral part of the United Nations, works with governments, communities, civil society organisations, the private sector, and other partners worldwide, including in Indonesia, to advance children's rights.*



*Yayasan Humanis dan Inovasi Sosial is a Jakarta-based organisation that works across the Southeast Asia region, committed to building just and sustainable societies where every individual enjoys their fundamental rights and is free from threat of environmental degradation and climate change.*



*Partnering 42 Active Ageing Centres operated by various community partners in the top 12 ageing towns in Singapore. Active Ageing Centres provide opportunities for seniors to stay physically and mentally active explore interests and meet other seniors.*

**Programme scope:**

**SGD 6.512M** to drive positive child development and family outcomes by supporting mother and child nutrition, mental health, and financial literacy, during pregnancy and the first year of a child's life

**SGD 3.51M** funding to support integrated nutrition and education outcomes in early childhood deployment centres and primary schools in East Nusa Tenggara Province in Indonesia through nutrition and education programmes and capacity building for school and government stakeholders, parents and caregivers

**SGD 2.65M** funding to equip farmers (especially women) in East Nusa Tenggara Province in Indonesia with climate-smart agricultural practices and technologies and financial literacy, family nutrition and food diversification knowledge and support to improve farm productivity and enhance family nutrition and physical health

**SGD 7.3M** to provide vulnerable seniors with weekly healthy communal meals, monthly engagement activities, and quarterly supermarket shopping trips to strengthen nutrition and social connections and equip seniors with financial literacy

**Target beneficiary:**

**9,000** pregnant mothers and their children and family members **across 3 years**

**5,000** children and their parents/caregivers **across 2 years**

**28,040** farmers and their family members **across 3 years**

**6,000** seniors **across 2 years**

## 2. From Relief to Resilience



Building **Longer Term Resilience** through **Improved Physical Health & Wellbeing**



Enabling **Access** to essential needs to provide relief to daily stressors & vulnerabilities



Building **Capability** of self & community through skills & tools to improve knowledge & confidence towards sustained behavioural change & stability

## 2. From Relief to Resilience

*Providing nutritional and other support to enable every person at every stage of life to age well holistically*

| Partner                                                                                                | Enabling <b>Access</b> to essential needs to provide relief to daily stressors & vulnerabilities                                                                                                                                                                                                                                                                                                                                                                    | Building <b>Capability</b> of self & community through skills & tools to improve knowledge & confidence towards sustained behavioural change & stability                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|--------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       | <ul style="list-style-type: none"> <li>• <b>Nutrition:</b> <ul style="list-style-type: none"> <li>• <u>For mothers:</u> Provision of pre-natal pack (comprising maternal milk powder, pregnancy support pillows, nursing bras), 10-days post-natal confinement meals and two sets of \$150 supermarket shopping vouchers.</li> <li>• <u>For babies:</u> Healthy breakfast pack and \$50 voucher for solid food to support weaning for babies</li> </ul> </li> </ul> | <p><b>Capability building efforts for the families, supporting not just the mothers but also their spouses:</b></p> <ul style="list-style-type: none"> <li>• <b>Nutrition:</b> Mother and baby nutrition guide for nutrition education and workshop to teach knowledge about baby weaning.</li> <li>• <b>Mental wellbeing &amp; financial literacy:</b> Pre-natal &amp; post-natal workshops to educate on how to manage maternal emotional distress &amp; family financial management to complement nutrition support to drive positive child development and family outcomes.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <br>untuk setiap anak | <ul style="list-style-type: none"> <li>• <b>Nutrition:</b> Provision of daily school meals (5 days per week for 40 weeks) and deworming tablets at least once a year to the children.</li> <li>• <b>Education:</b> Provision of enhanced educational materials and toolkits to the children.</li> </ul>                                                                                                                                                             | <p><b>Capability building efforts for the family and ecosystem supporting the holistic development of children:</b></p> <ul style="list-style-type: none"> <li>• <b>Nutrition:</b> <ul style="list-style-type: none"> <li>• Training of parents/caregivers with knowledge and skills on nutrition and nurturing care parenting practices.</li> <li>• Training of school staff (including principals, teachers and kitchen staff) on nutrition education, nutrition/health screening tools, school meals budget planning, kitchen set-up and operational guidelines and school meals preparation.</li> <li>• Training of government officials on school meals budget planning, including technical assistance and field visits to influence policy.</li> </ul> </li> <li>• <b>Education:</b> <ul style="list-style-type: none"> <li>• Training of principals and teachers on improved pedagogical skills for foundational literacy and numeracy skills to assist learning and development of children.</li> <li>• Training of government officials on improved education methods, including technical assistance and field visits to influence policy.</li> </ul> </li> </ul> |

## 2. From Relief to Resilience

*Providing nutritional and other support to enable every person at every stage of life to age well holistically*

| Partner                                                                            | Enabling <b>Access</b> to essential needs to provide relief to daily stressors & vulnerabilities                                                                                                                                                                                                                                                                                                                            | Building <b>Capability</b> of self & community through skills & tools to improve knowledge & confidence towards sustained behavioural change & stability                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | <ul style="list-style-type: none"> <li>• <b>Nutrition:</b> Setting up of local food festival and farmers markets to promote sales/purchase of alternative nutritious local food among farmers.</li> <li>• <b>Agriculture:</b> Provision of climate smart agriculture technologies to farmers.</li> </ul>                                                                                                                    | <p><b>Adopting a train-the-trainer approach to train farmers on nutrition knowledge and farming practices to boost farm productivity, food security and nutrition of their families:</b></p> <ul style="list-style-type: none"> <li>• <b>Nutrition:</b> <ul style="list-style-type: none"> <li>• Production of local nutritious food recipe book.</li> <li>• Training farmers on family nutrition and food diversification including food preparation guide.</li> <li>• Quarterly monitoring visits on family nutrition status and conduct of food diary exercise with farmers' families.</li> <li>• Strategic discussion on food and nutrition with government officials to influence food policy.</li> </ul> </li> <li>• <b>Agriculture:</b> Training farmers on climate smart agriculture, gender equality and financial management practices on the farms and also host workshops and demoplots to further learning.</li> </ul> |
|  | <ul style="list-style-type: none"> <li>• <b>Nutrition:</b> Provision of 52 weekly healthy communal meals and 4 quarterly \$60 supermarket vouchers for healthy grocery purchases to each senior.</li> <li>• <b>Social connections:</b> Conduct of monthly social engagement activities, building physical and mental wellbeing of the seniors, while focusing on strengthening of social connections among them.</li> </ul> | <p><b>Education for seniors to encourage sustained positive behavioural change in nutrition intake and wellbeing:</b></p> <ul style="list-style-type: none"> <li>• <b>Nutrition:</b> <ul style="list-style-type: none"> <li>• Teaching of 12 monthly practical nutrition tips, ranging from food that supports cardiovascular health, protein and muscle building, inflammatory food to avoid, nutrition labels on food products, hydration needs to vitamin intake.</li> <li>• Nutrition education reinforced via weekly healthy communal meals and social connections built among seniors.</li> <li>• Practice of these nutrition tips as they draw up grocery shopping list and participate in the quarterly supermarket shopping with volunteers.</li> <li>• Workshops and hand-on activities, e.g., cooking classes that further strengthen nutrition education.</li> </ul> </li> </ul>                                        |

# Uplifting Nutrition for Better Health of 48,040 Beneficiaries across Life Stages in Indonesia & Singapore

*Aggregated committed outcomes and impact*

## Reduced Daily Stressors & Vulnerabilities

1. Improved access to nutrition

## Improved Stability

1. Improved nutrition knowledge & confidence to apply the knowledge for positive food decisions
2. Improved food security
3. Sustained positive behavioural change in nutritional intake

## Longer Term Resilience

1. Improved physical health & wellbeing, including improved birth weight of babies, healthy middle upper arm circumference of children, improved nutritional status, healthy weight gain and specific indicators, e.g., reduced anemia level.

# 11,053 beneficiaries supported thus far across the first year of programme operation for 3 of the programmes<sup>1</sup>

Community Partner:



Number of beneficiaries supported thus far:

During 1<sup>st</sup> year of programme operation (Apr 2025 to Mar 2026):

2,000 pregnant mothers and their children and family members

During 1<sup>st</sup> year of programme operation (Feb 2025 to Jan 2026):

6,053 farmers and their family members across 3 years

During 1<sup>st</sup> year of programme operation (Jul 2025 to Jun 2026):

3,000 seniors

Outcome showcase for



(as programme has only reached its 1<sup>st</sup> year of operation, only short term outcomes have been reported till date, with longer term outcomes and impact to be reported next year)

**Nutrition:**

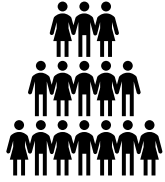
- 100% of trained village champions with improved knowledge on family nutrition and food diversification after training
- 82% of trained farmers with perceived improved access to education and support on family nutrition, food diversification and proper use of food diaries
- 82% of trained farmers with improved knowledge on family nutrition, food diversification and proper use of food diaries immediately after training

**Agriculture:**

- 100% of trained village champions (adopting train-the-trainer approach) with improved knowledge of mentoring skills, climate smart agriculture, gender equality and financial management practices on the farms after training.
- 85% of trained farmers with perceived improved access to education and support to enhance agricultural practices
- 94% of trained farmers with improved knowledge of climate smart agriculture, gender equality and financial management practices after training

<sup>1</sup> Programme with UNICEF has only started in 2026 and hence no impact reported as yet.

# Scaling community engagement through DBS' People of Purpose who were motivated to volunteer to support the communities across Indonesia & Singapore



**8,878**  
**DBS Volunteers**  
(& their families)



**33,590**  
**Hours of Volunteering**

## Volunteer roles including:

- Facilitators for nutrition, cooking and other workshops
- Facilitators for on-field training on nutrition, climate smart agriculture, gender equality and financial management practices for the farmers
- Delivery of pre-natal mummy packs to mothers
- Befrienders to accompany seniors for healthy grocery shopping



# DBS Foundation's Efforts Recognised Globally For The Impact We Make

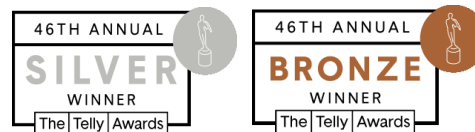
## Global Awards



**World's  
Best Bank for Corporate  
Responsibility  
*Euromoney*  
2023 & 2025**



**ASEAN Leadership Awards on  
Rural Development and Poverty  
Eradication (Pte Sector Category)  
*ASEAN*  
2023**



**Telly Awards 2025 –  
Branded Content - Social  
Impact (Silver); Social Video -  
Series - Social Impact (Bronze)**



**Webby Anthem Awards  
(2025) - Community  
Engagement - Local  
Community Engagement  
(Bronze)**

## Market Awards



**PR of the Year:  
ESG Campaign  
PR of the Year:  
*MIX Magazine (ID)*  
2024  
*Championing Business for Impact;  
People of Purpose***



**Banking: CSR– Outstanding  
ESG Sustainability of the Year –  
Outstanding  
*Bloomberg Businessweek (HK)*  
2024**



**Champion of Good  
*National Volunteer & Philanthropy  
Centre (NVPC)*  
2023 – 2024**



**Charity Platinum Award  
Charity Silver Award  
Volunteer Partner Award  
*Community Chest*  
2023 - 2024**

**Thank You!**

