



TOUCHDOWN



SoFi Stadium

LOS ANGELES
RAMS



CALIFORNIA
RESOURCES



CARBON OFFSETTING

Carbon TerraVault supplied the Rams with **carbon credits equal to 75,000 tons of CO₂** avoided, comparable to removing 17,000+ cars from the road for a year — an accomplishment the Rams and California Resources celebrated through a joint press release and LinkedIn announcement.



STEAM

CAREER DAY AT SoFi STADIUM

Together, CRC, The Los Angeles Rams, and Hollywood Park welcomed 7th & 8th graders from local schools to SoFi Stadium to participate in the inaugural 'STEAM Career Day.

Students rotated through stations led by STEAM-focused Rams and Hollywood Park employees as they receive an inside look into the day-to-day roles of various careers.

As presenting partner, CRC received logo inclusion across all marketing collateral, CRC-focused station in Rams Locker Room, and logo inclusion on t-shirts.

400 Students In
Attendance





STEAM

STEAM SQUAD SCHOOL VISITS

During the 2025–26 season, CRC delivered two STEAM Squad visits at Colin Powell Academy and Intellectual Virtues Academy Middle School in Long Beach. Middle school students participated in an immersive experience and career fair featuring STEAM professionals from the Los Angeles Rams, Hollywood Park, and CRC.

The visits included on-field activations that brought STEAM concepts to life through movement, problem-solving, and teamwork. Students also attended a pep rally and panel discussion highlighting diverse STEAM career pathways, followed by an interactive demonstration of the carbon cycle led by CRC.

630

Students In
Attendance





SUSTAINABILITY IMPACT

GARDEN BUILDS

Throughout our partnership, CRC and the Rams have built five sustainable gardens across schools in the greater Los Angeles area. These gardens—located at Woodland Hills Middle School Academy, Kelso Elementary School, Inglewood Continuation High School, Woodworth-Monroe TK–8 Academy, and Colin Powell Academy School K–8—now serve as long-term resources for students and their communities.

At the center of this work is a shared commitment to environmental stewardship and education. Each garden build brought together volunteers from the Rams and CRC, who dedicated their time to constructing planter beds, preparing soil, planting native and drought-tolerant species, and engaging students in hands-on learning about sustainability and the importance of caring for their environment.

