

Generation Fine: Turning “I’m Fine” into a Call for Better Depression Care

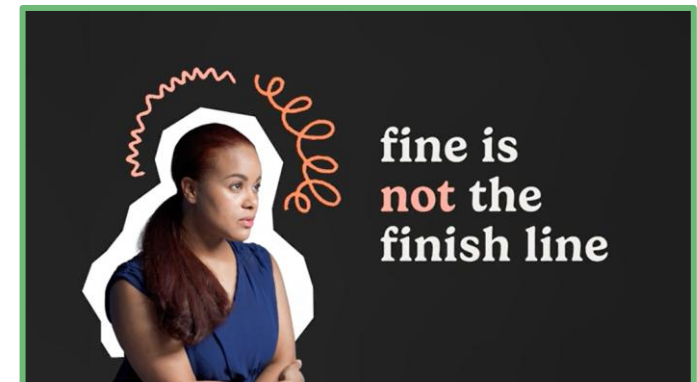


Actor portrayal

Examples of Generation Fine in action:

- [Episode 1 of exclusive video series: “Fine” is not the finish line](#)
- [Content partnership with *theSkimm*](#)
- [Earned media placement in *PEOPLE*](#)
- [Creator and therapist Kati Morton’s TikTok post](#)
- [Online health advocate Ren Fernandez-Kim’s Instagram post](#)
- [NFL Alum Kyle Long’s Instagram post](#)
- [Local TV coverage via satellite media tour \(FOX/NBC\)](#)
- [Toolkit for advocacy groups to share the campaign](#)

Visit our campaign website:
Generation-Fine.com



Generation **FINE**