

Program Reach & Engagement

- **\$89K** invested in marketing
- **3.7 million** impressions across digital, print, earned media, and community outreach
- **500** registrations for the Filmmaker Chat — the highest-attended online event in STORYHIVE history
- **212** registrations for the Ask Us Anything session
- **319 applications** received
- **35 selected filmmakers** received \$20K in production funding, training, professional mentorship and distribution support

Inclusion in Action

22 regions reached. 14 regions funded.

Creators engaged from urban, rural and remote communities across British Columbia and Alberta.

- **64%** of participating regions received funding—the broadest regional representation of any focused STORYHIVE Edition to date
- **53%** of applicants were first-time filmmakers
- **94%** had produced fewer than five projects
- Just **6%** had produced five or more productions, demonstrating strong reach among emerging storytellers

Building Filmmaker Capacity

2,485 hours of training and mentorship delivered

385 hours

STORYHIVE training
delivered

1,400 hours

National Screen
Institute mentorship
provided

700 hours

One-on-one mentorship from
TELUS STORYHIVE
Program Managers



Dave Mai,
STORYHIVE alumnus

"I can't think of another program that provides such an impactful launchpad for your project. STORYHIVE has been one of the most important platforms in my career. I encourage everyone to apply. It's a very simple process, and you have nothing to lose."



Iana Chang,
STORYHIVE alumna

"For anyone applying to the Pan-Asian Storyteller Edition, I'd say: be authentic, bold and let your unique cultural perspective shine through. Ask yourself 'Why are you telling this story?' five times, and let that answer guide your film. Focus on what you're trying to say, invite audiences into your story, and enjoy the journey. Welcome to the film community—I can't wait to see your films on the big screen."