

# Banners



When I pick up the phone,  
you're the most important  
person in the world.  
- WILL 988 Lifeline Staffer

Urging you to CALL or  
TEXT "988" or CHAT at  
988LIFELINE.ORG

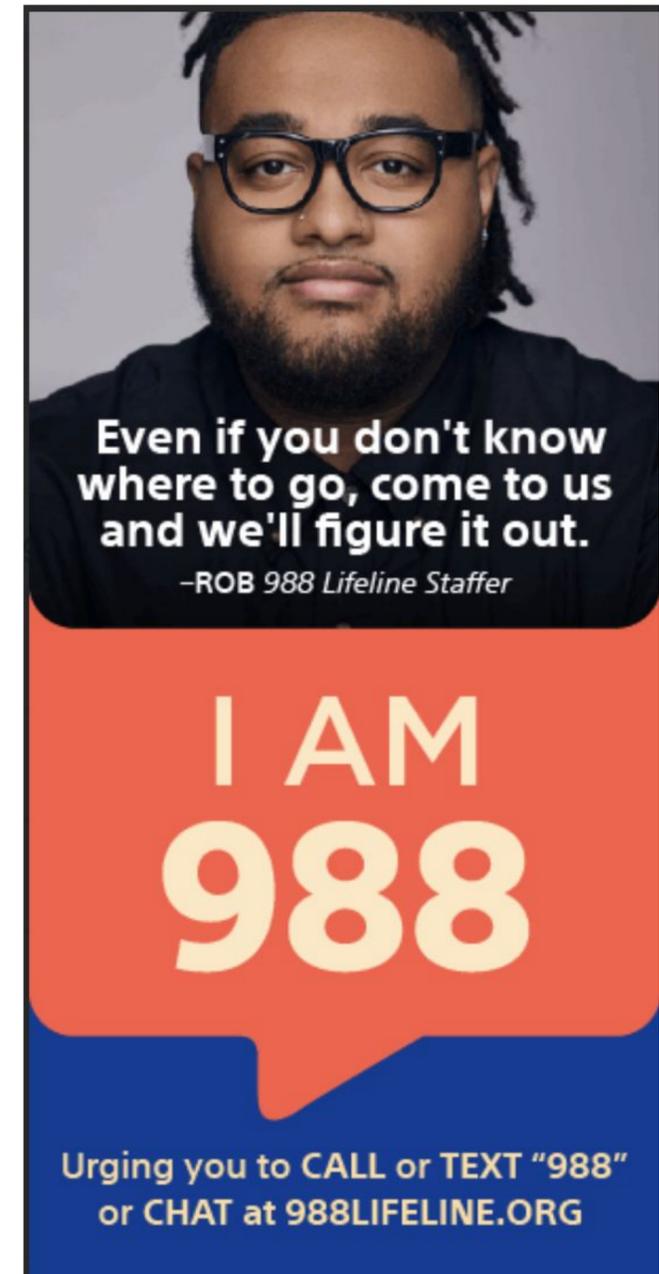
I AM 988



Sometimes the only way  
to get out of bad situations  
is to talk to someone.  
- JACK Friend of 988 Lifeline Caller

Urging you to CALL or  
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988LIFELINE.ORG

I AM 988



Even if you don't know  
where to go, come to us  
and we'll figure it out.  
-ROB 988 Lifeline Staffer

I AM  
988

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"I'm supposed to be the tough guy, always steady and strong.  
I needed someone who understood that I wasn't."

MATT Bricklayer

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988 Minnesota Lifeline



"I thought no one could understand the weird kid who  
didn't fit in. I texted for two hours with someone who did."

ERIC Teenager

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