

My Hero 360™ Interviews Winner of Beast Games Jeffery Randall Allen (Player 831)





New York City (August 5, 2025) — International Healthcare Media (IHM), an award-winning digital medical publisher, proudly announces [Jeffery Randall Allen](#)'s collaboration with My Hero 360™, the digital community dedicated to showcasing the human side of medicine by honoring, celebrating, and connecting unsung heroes in medical communities worldwide.

Allen is the recent winner of the high-stakes reality competition series *Beast Games*, available on Amazon Prime Video. As the inaugural winner of the game show presented by MrBeast, Allen took home the largest grand prize in entertainment history—\$10 million.

Allen joined the competition with the hopes of raising awareness for his 8-year-old son Lucas, who was born with a rare genetic condition called creatine transporter deficiency (CTD), which prevents creatine from reaching the brain and can result in developmental delays, intellectual disabilities, and seizures.

Currently, there is no treatment or cure for CTD, so early diagnosis and intervention are crucial for improving outcomes.

The My Hero 360 interview highlights Allen's family and their health journey, as well as how his mission to strengthen awareness for CTD drove him to win the ultimate prize. Allen is now using his platform to encourage others to support the Association for Creatine Deficiencies in their mission to raise money to advance the research and development of treatment opportunities for CTD, with the ultimate goal of finding a cure.

“Jeff embodies everything My Hero 360 stands for—showing the human side of medicine and using your voice to amplify the needs of different medical communities,” said Chris Ciraulo, founder of My Hero 360 and chief content officer of IHM. “We are honored that he spent time with My Hero 360 to share this very important story.”

Because of Allen's admirable efforts, *My Hero Philanthropy* made a \$5,000 donation to the [Association for Creatine Deficiencies](#).

For others interested in helping to raise funds and awareness for CTD, you can learn more [here](#).

[Watch the interview with Allen now.](#)

Subscribe to the My Hero [YouTube channel](#) and follow My Hero on [Instagram](#) to be the first to know when future episodes drop.

[Watch all episodes of My Hero 360 now.](#)

About My Hero 360™

My Hero 360™ is a first-of-its-kind digital community dedicated to showcasing the human side of medicine by honoring, celebrating, and connecting unsung heroes in medical communities worldwide.

The storytelling community gives these remarkable people a voice—allowing them to share their personal journeys, inspire others facing similar or different struggles, and spark a ripple effect of hope and resilience.

Together, we can uplift one another and improve lives—one story at a time.

Our mission is clear—to provide a space for heroes to be seen and heard, empowering individuals to share their stories and amplifying those stories to inspire and impact humanity.

[Learn more.](#)

About International Healthcare Media LLC

International Healthcare Media (IHM) is a leading communications company in the healthcare media industry, offering a dynamic and diverse portfolio of media brands catering to healthcare providers, patient warriors, and patient advocate-caregivers globally. IHM provides compelling and relevant content, aligning with its mission to be a source of trusted and insightful information. The company’s portfolio of brands includes Med Journal 360®, Rare Disease 360®, Ophthalmology 360®, Optometry 360™, and My Hero 360™.

IHM has won several content awards over the years, including:

- Best Healthcare Professional Media Award
- Best B2B Website
- Best Series of Articles
- Best Planned or On-Location Content
- Best Consumer Video
- Best Social Media and Online Community
- Best B2B Launch
- Best User Experience Design Category
- Healthcare Media Excellence
- Most Innovative Healthcare Online Community

At the heart of IHM’s success is its dedicated team that embodies the corporate values of passion, innovation, interaction, information, inclusiveness, diversity, communication, collaboration, and resilience. These values are evident in every aspect of the company’s operations, as reflected in its tagline, “All Content Should Be This Good®.”

Learn more about IHM and its [portfolio of brands](#).

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