

Presented by the Improve the News Foundation in the Artificial Intelligence and Web App category for the 18th Annual Shorty Awards.

Verity: Using AI to Rebuild Trust in News Empowering Journalists, Not Replacing Them

Entered in Artificial Intelligence, Website/App

<https://verity.news/about>

1.5M website users to date

- 10:23, engagement of all time since 2023
- 5,000 sources
- 2,991 claims
- 252 controversies
- 16,950 profiles
- 31M social media reach alone in 2025
- 1.5 M website users since 2023
- 647% website visitor growth from 2023 to 2025
- 150+ active Slack community

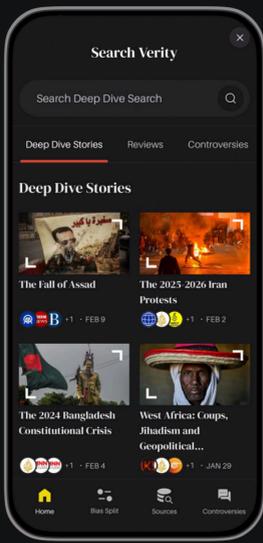


Verity aims to counter the misuse of AI in online news by providing free, factual reporting that presents all sides of every story.

“Verity” comes from the Latin “*veritas*,” meaning “truth,” reflecting our commitment to building a healthier information environment where AI serves the public good, strengthens democratic discourse, and restores trust in news.

Features

Deep Dives



Our Context Stories and Deep Dives empower you to explore complex topics in progressively greater detail.

Public Figures



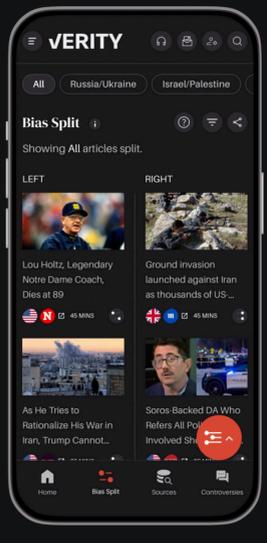
Assess the credibility of public figures by tracking the accuracy of their predictions on key issues.

News Stories



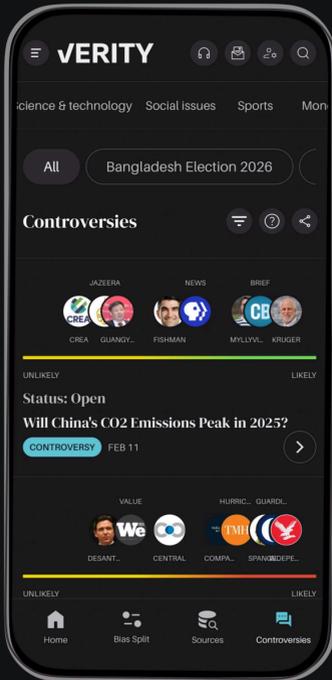
Our **News Stories** help you separate hard facts from biased narratives in both traditional and alternative media.

Bias-Split



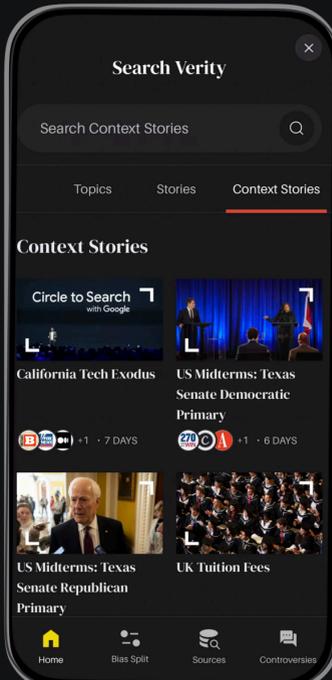
Compare coverage across news outlets using our **Bias Split** tool, which allows you to filter articles based on their political and establishment leanings.

Controversies



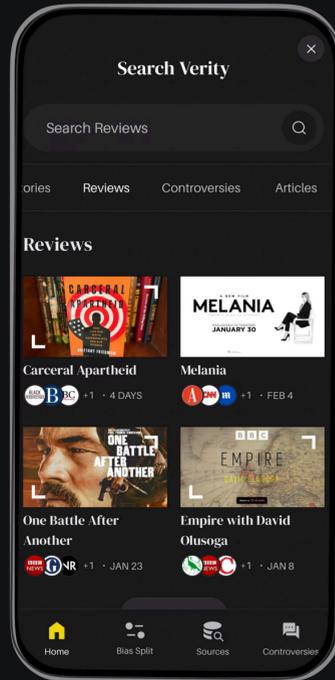
Learn about heated debates among influential figures in the news in our **Controversies** section.

Context stories



Explanatory articles that unpack complex issues over time

Book Reviews



Learn about multi-narrative perspectives on book reviews

Political extremism is at a 30-year high...

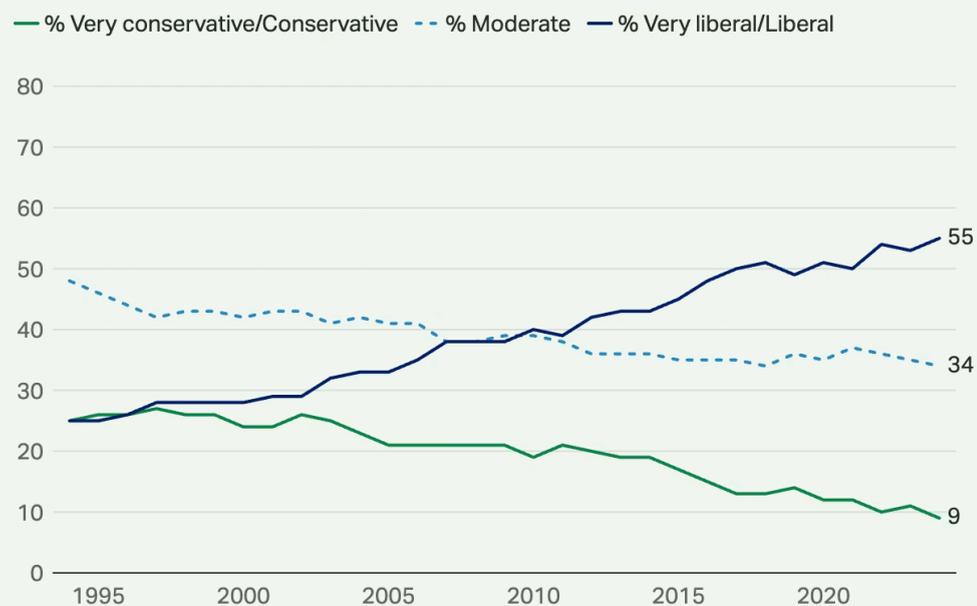
Today's digital information environment is fragmented, polarized, and deeply unequal.

People are exposed to:

- Algorithm-driven echo chambers
- Emotionally charged narratives
- Inaccessible or low-context reporting
- Misinformation and disinformation
- Opaque AI systems shaping what they see

Democrats' Political Ideology, 1994-2024

How would you describe your political views -- very conservative, conservative, moderate, liberal or very liberal?



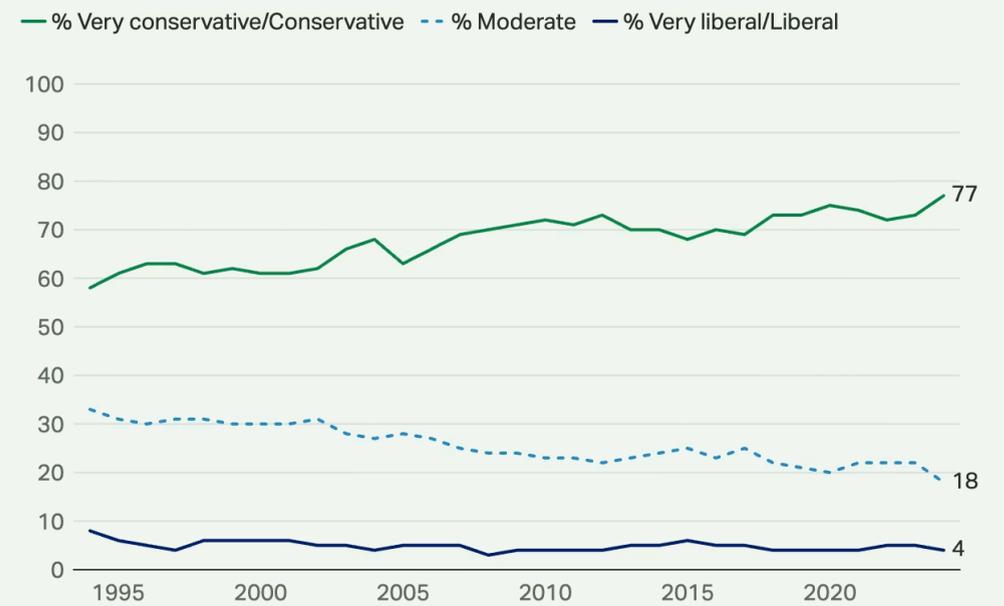
Based on annual averages of Gallup telephone interview data

[Get the data](#) • [Download image](#)

GALLUP

Republicans' Political Ideology, 1994-2024

How would you describe your political views -- very conservative, conservative, moderate, liberal or very liberal?



Based on annual averages of Gallup telephone interview data

[Get the data](#) • [Download image](#)

GALLUP

Source: [Gallup](#)

Source: [Gallup](#)

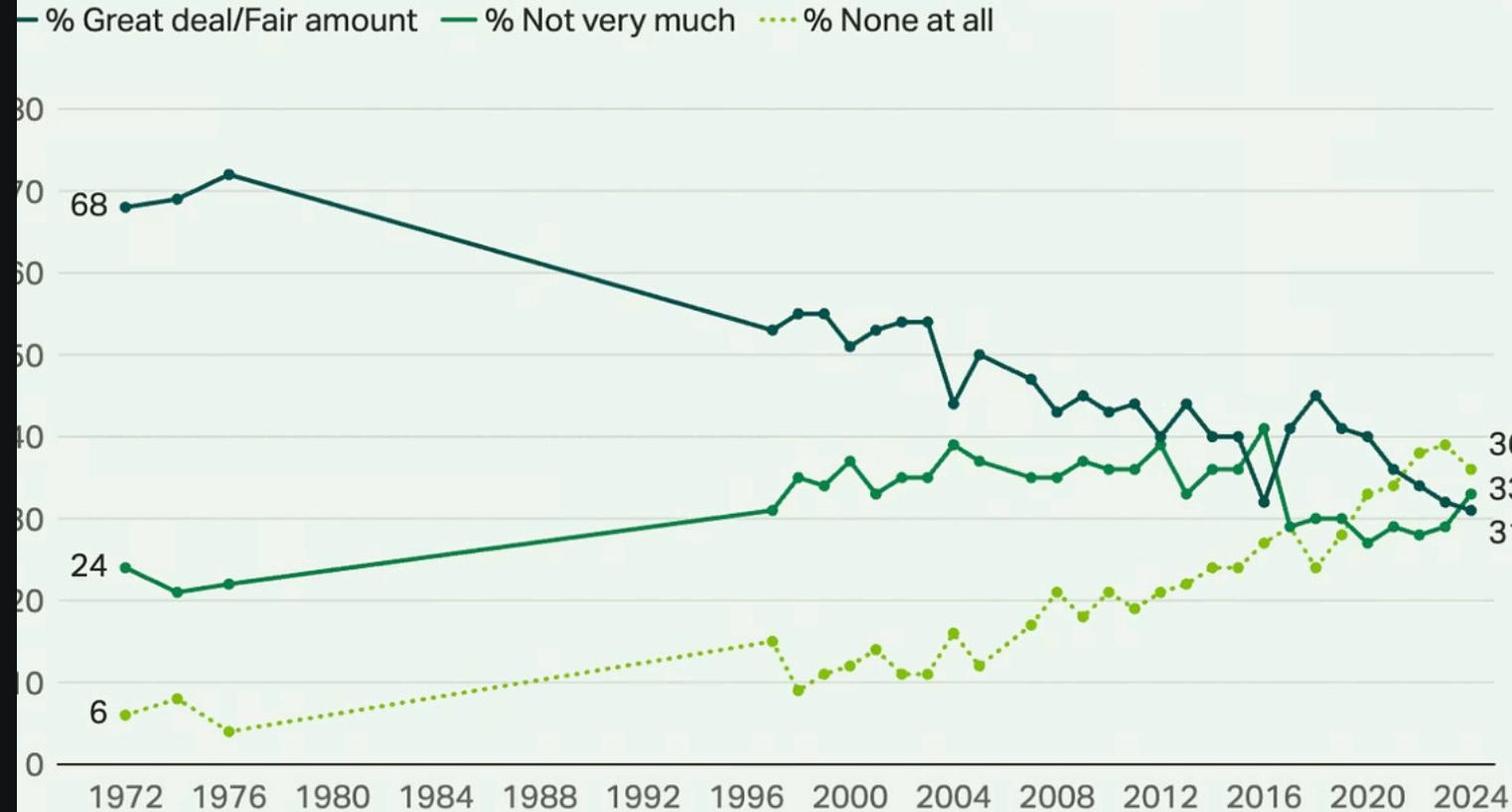
...and trust in mass media is collapsing.

Verity can help.

Source: [Gallup](#)

Americans' Trust in Mass Media, 1972-2024

In general, how much trust and confidence do you have in the mass media -- such as newspapers, TV and radio -- when it comes to reporting the news fully, accurately and fairly -- a great deal, a fair amount, not very much or none at all?



[Get the data](#) • [Download image](#)

Made with **GAMMA**

Verity is a free news site built to show the facts and narrative nuances in global stories.

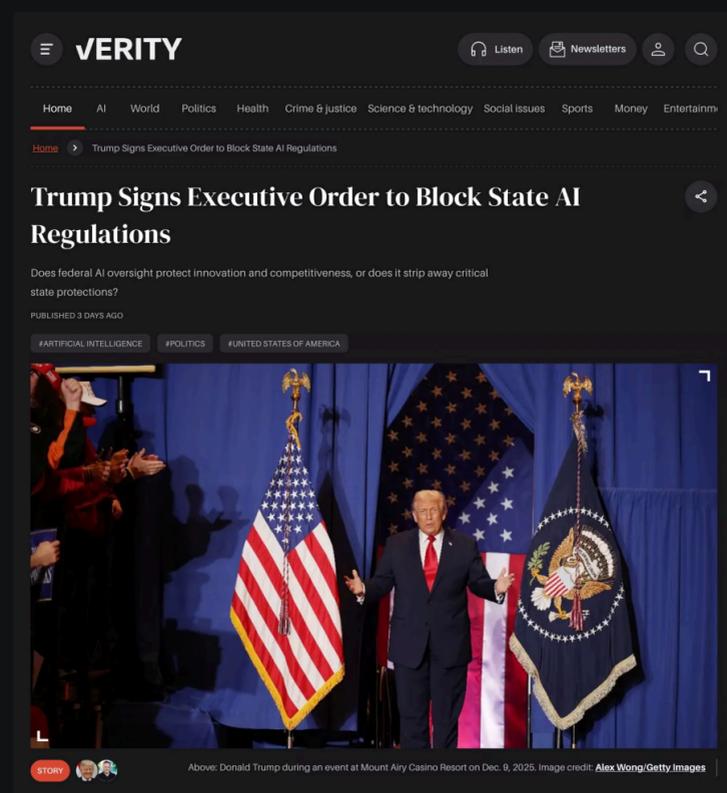
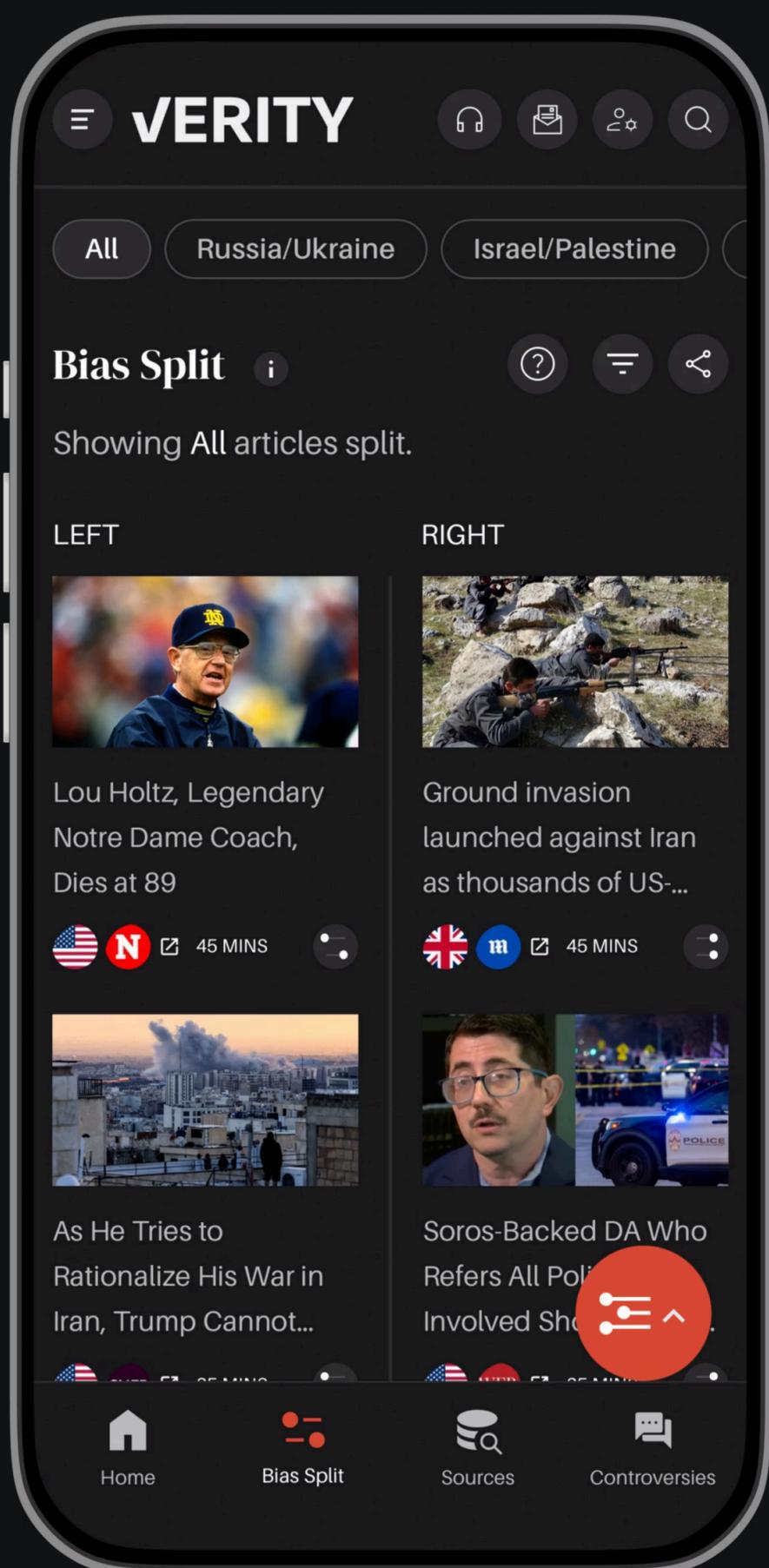
We use AI **responsibly**, **transparently**, and **ethically** to make high-quality, multi-perspective journalism accessible and ad-free.

The Bias Split tool

Our news stories separate facts from narratives

We base facts on either primary sources or the agreement of sources that are on opposite sides of relevant controversies.

We present a diverse array of narratives, meticulously crafted to highlight the most compelling arguments on each side.



Verity is a free news site built to show the facts and narrative nuances in global stories.

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...like this

...and like so

The Spin i

Establishment-critical narrative

This EO creates unnecessary litigation, fails to protect children by preempting AI-specific state safeguards and rewards billionaires like Sacks himself. California already proved commonsense AI safeguards work without killing innovation, but this power grab lets unaccountable tech billionaires run wild instead of letting the public decide how AI shapes society. States must retain authority to shield residents from online censorship, child predation, intellectual property theft and data center resource grabs.



Pro-establishment narrative

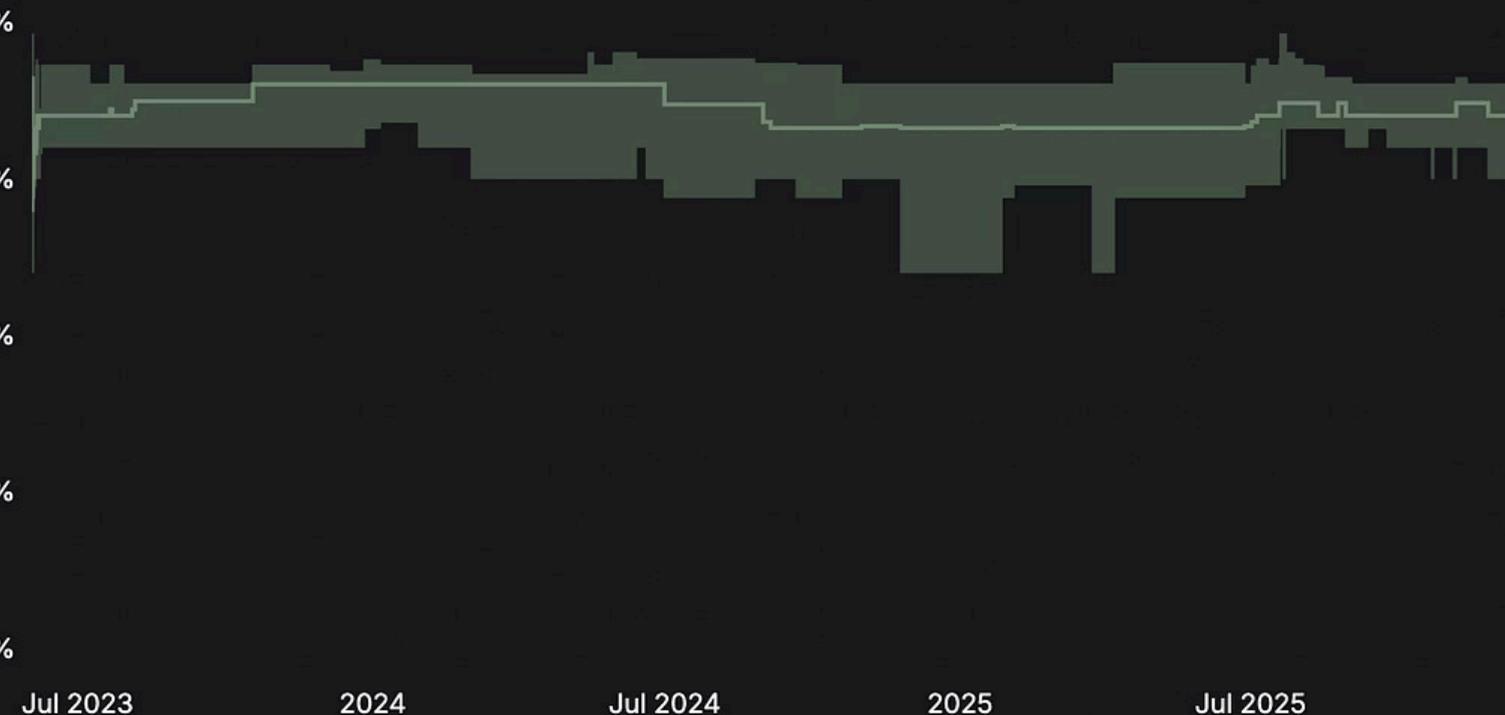
A single federal AI framework eliminates the chaotic patchwork of over 1,000 state bills that threaten to cripple American innovation and hand China the competitive advantage. Companies need one approval lane instead of navigating 50 conflicting state regulations that make compliance impossible and slow everything down. Establishing national standards protects children and communities while ensuring America wins the AI race through minimally burdensome rules.



Will the U.S. have passed legislation that requires cybersecurity around AI models before 2030?

 90%

1d 1w 2m



Based on 105 predictions by 56 forecasters

Metaculus

We even include Metaculus predictions for many stories

**Ultimately, we help people share a common set of facts,
explore multiple perspectives, and make up their own
minds**

Go Deeper

 <p>The Sept. 11, 2001 Attacks</p> <p>DEEP DIVE news archive +21</p> <p>57 MINUTES AGO</p>	 <p>The Jeffrey Epstein Controversy</p> <p>DEEP DIVE bc +95</p> <p>DEC 1</p>	 <p>Nuclear Weapons</p> <p>CONTEXT AEI CA +35</p> <p>NOV 15</p>	 <p>US Gun Culture, Policy Debate and Laws</p> <p>CONTEXT AEI +63</p> <p>NOV 17</p>
 <p>Climate Change</p> <p>CONTEXT AEI SP +53</p> <p>DEC 3</p>	 <p>Freedom of Speech</p> <p>CONTEXT ACLU +44</p> <p>NOV 7</p>	 <p>The Assassination of Charlie Kirk</p> <p>DEEP DIVE bc +122</p> <p>NOV 24</p>	 <p>The Lucy Letby Case</p> <p>DEEP DIVE EWS +37</p> <p>NOV 26</p>

But that's not all. Verity also offers Context Stories and Deep Dives on the most complex and controversial newsworthy topics

Search Verity

All Topics Stories Context Stories **Deep Dive Stories** Reviews Controversies Articles

Deep Dive Stories

 <p>The Fall of Assad</p> <p>AA EWS +1 · FEB 9</p>	 <p>The 2025-2026 Iran Protests</p> <p>ST EWS +1 · FEB 2</p>
 <p>The 2024 Bangladesh Constitutional Crisis</p> <p>NNN +1 · FEB 4</p>	 <p>West Africa: Coups, Jihadism and Geopolitical Competition</p> <p>ST +1 · JAN 29</p>

Show More

Like this one



YouTube



Everything to Know About The Epstein Scandal

Jeffrey Epstein, the late American financier and convicted sex offender, rose to wealth and prominence through a career on Wall Street, eventually...

We even help people explore important controversies from multiple perspectives

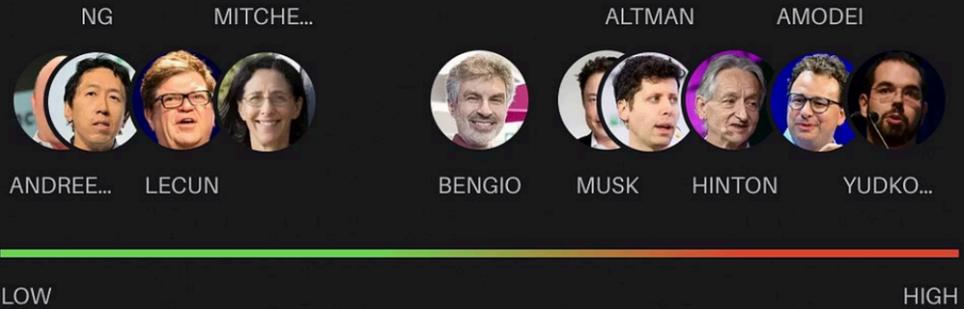
CONTROVERSY



Status: Open

Does AI Pose an Existential Threat to Humanity?

Discuss on



GEOFFREY HINTON MAY 04, 2023
Powerful AI systems "taking control" pose an "existential threat."



FEI-FEI LI
"I'm more concerned about... the risks that are here and now [than the existential threat of AI]."



DARIO AMODEI
AI has a "10 to 25 per cent" chance of destroying humanity.



MARC ANDREESSEN JUN 06, 2023
There's a "wall of fear-mongering and doomerism" in the AI world right now.

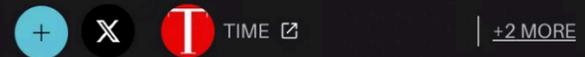


YANN LECUN JUN 15, 2023
Concerns that AI could pose a threat to humanity is "preposterously ridiculous."

... [Yann LeCun says concerns that AI could pose a threat to humanity are "preposterously ridiculous."](#) LeCun's comments countered mounting fears that AI is developing too rapidly. ...



SAM ALTMAN
AGI's worst-case scenario would be "lights-out for all of us."



YOSHUA BENGIO JUN 12, 2023
Current AI is "not anywhere close" to posing an existential threat but it could in the future.



For those who would rather read traditional media, we offer a Bias Split tool for exploring news articles by political and establishment leanings

The screenshot displays the Verity Bias Split tool interface. At the top, the 'VERITY' logo is on the left, and navigation options for 'Listen', 'Newsletters', and a search icon are on the right. Below the logo, a horizontal menu of topic filters includes 'All', 'Russia/Ukraine', 'Israel/Palestine', 'World', 'Crime & justice', 'Social issues', and 'Science & technology'. The main content area is titled 'Bias Split' and shows 'Showing All articles.' Below this, a grid of eight news article thumbnails is displayed. Each article includes a title, a small image, a source icon (like USA Today), and a time indicator (e.g., '1 HR', '2 HRS'). A settings overlay is open on the right side of the article grid, featuring two sliders: 'POLITICAL STANCE' with 'LEFT' and 'RIGHT' endpoints, and 'ESTABLISHMENT STANCE' with 'CRITICAL' and 'PRO' endpoints. Both sliders have a red dot indicating the current selection. There are 'SPLIT' checkboxes for each slider and a 'More preferences' button at the bottom of the overlay. On the left side of the interface, there is a vertical sidebar with icons for 'HOME', 'BIAS SPLIT', 'SOURCES', and 'CONTROVERSIES'. On the right side, there is a red circular icon with a white list and checkmark symbol.

We do all this by responsibly leveraging the latest AI tools from leading labs

We don't replace humans with machines; instead, we enhance them with AI support. We also don't cede full control to AI; instead, we always enforce full human supervision. Here's what our process looks like:

1

News data aggregation

Every day, our AI models aggregate news data from over 5K traditional and alternative sources.

2

News data classification

Our AI models classify news sources on two axes: left-right political bias and pro-establishment versus establishment-critical bias. This is done through the analysis of how random article samples treat controversial topics like gun rights, abortion, etc.

3

News content drafting

Considering the news data collected and classified, our AI models draft news content, keeping factual content linguistically neutral and based on primary and opposing sources, while seeking a wide range of narratives that are fully stealmanned.

4

News content editing and review

Our teams of human editors and digital curators carefully edit and review all AI draft content to ensure accuracy and fairness.

Political extremism and low trust in the news media are not inevitable. Verity users know that a better alternative is possible

Knowing what's really happening in the world has never been more important. Today's news cycle runs hot, and too many sources are shaped by hidden or obvious agendas. At Verity, we use science to stay unbiased. Unlike other news outlets, we're not backed by billionaire owners and don't rely on ads or subscriptions. In the age of AI, our human editorial team goes deep on the stories that matter, helping you better understand the world and make the best decisions.

Misha Product Manager at ITN, Improve the News Foundation | BAIF, Beneficial AI Foundation

My time with Verity has been very unique, as I began my journey during the fall 2025 semester in Rome, Italy, through UC Berkeley. Through Verity, I have learned how to educate diverse communities and target their personal interests in order to educate them on global news.

— **Daisy Alatorre-Cervantes, California, USA** B.A. in Legal Studies and Human Rights Minor, University of California, Berkeley | Verity Media Lab

I improved my media literacy, becoming more adept at evaluating sources quickly, identifying misinformation patterns, and anticipating how certain claims might be misinterpreted. I also developed stronger audience analysis skills.

— **Vernessa Beharry** Master's in Public Administration, Post University | Verity Media Lab

My political awareness and conceptual understanding of media narratives improved significantly. I learned how news can be framed from different perspectives—left, right, or pro-establishment—and how recognizing these dynamics is essential for interpreting information critically.

— **Msimisi Dlamini, B.A. Johannesburg, South Africa**, in Political Science, University of Pretoria | Verity Media Lab

Verity helped me as a tool that guided me toward clearer communication and more intentional storytelling.

— **Evelyn Rodriguez, New York City, USA**, BA in Media, Culture and Communication, New York University | Verity Media Lab

In today's fast-moving news cycle, it can be difficult to cut through the noise, stay informed on what matters, and know which sources to trust. At Verity, we help readers do exactly that by aggregating sources from across the political spectrum and offering a seamless way to separate facts from narratives. By combining science, AI, and the expertise of skilled editors, we provide a more balanced, less polarized, and more transparent account of the news.

— **Helia Mokhber** Deputy Manager, Operations, Improve the News Foundation

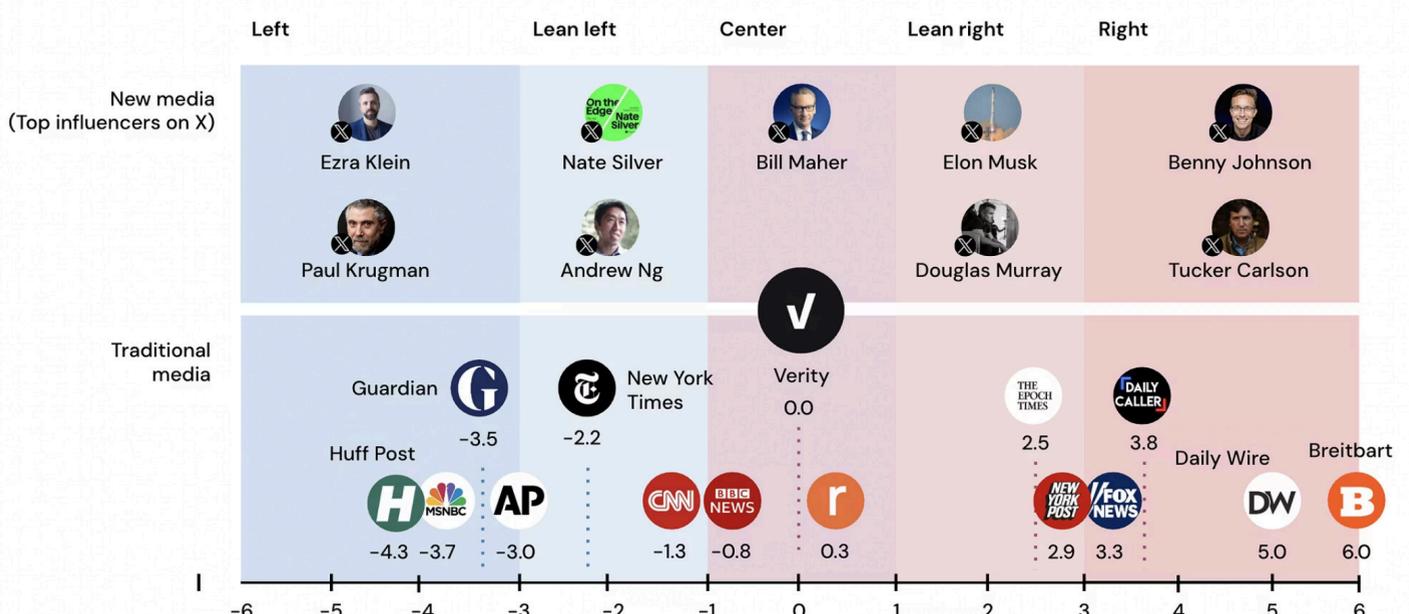
What makes Verity meaningful is that it addresses two urgent challenges at once: how to make the news easier to understand and how to use AI in a way that builds trust rather than erodes it. Verity helps readers distinguish facts from framing, compare perspectives, and go deeper into a story by pairing AI-assisted workflows with rigorous human review. That combination makes the platform feel both innovative and responsible.

Emma Soulanticas, Community Analyst, Improve the News Foundation | VerityEd

Unlike conventional aggregators, Verity is purpose-built to cut through bias and reveal the objective truth. Over five years of relentless iteration, driven by deep user insights and analysis, we've designed a powerful set of proprietary features that systematically distinguish verifiable facts from editorial narratives and opinion. As a completely free-to-use platform, we're unburdened by advertisements, paywalls, subscriptions, or corporate agendas. This freedom allows our team to focus exclusively on continuous innovation and refinement in pursuit of truth, not profit.

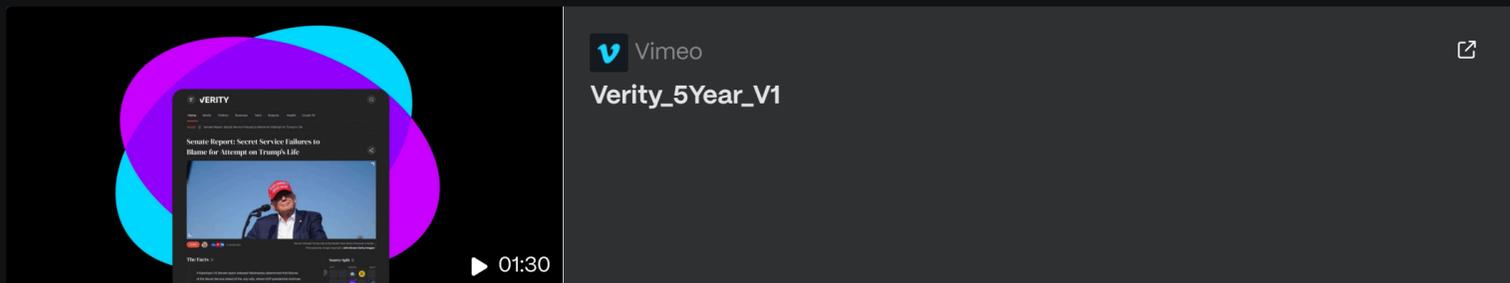
Ruaridh Currie, Edinburgh, Scotland, Design Lead, Improve the News Foundation

Average Bias Rating



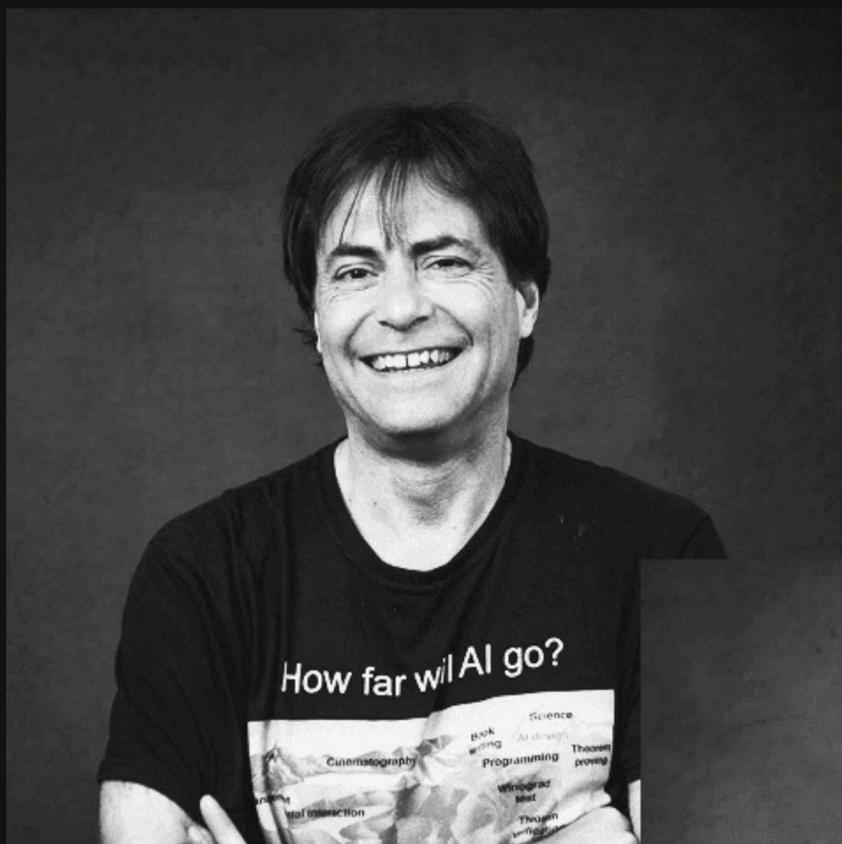
Source: AllSides.com

News to Empower Humanity



Who is Behind Verity?

Verity is managed by the Improve the News Foundation (ITN), an apolitical American 501(c)(3) nonprofit founded in October 2020 by MIT Professor **Max Tegmark** and Tufts Researcher **Meia Chita-Tegmark**, serving as president and treasurer/secretary, respectively.



A Global Team

Originally composed of MIT researchers, our team has since grown into a global network of collaborators from every continent except Antarctica, all carefully selected for their talent, integrity, and diverse intellectual and political perspectives.

