



Alyssa Carelock  · 3rd+

Customer Success & Product Strategy | Turning Client Fee...

6h · 

[+ Follow](#) 

I didn't think I'd ever fan-girl over a LinkedIn comment section... until .

But here we are.

If you haven't checked out how Slack shows up in the comments, do yourself a favor.

It's funny. It's punny. It's simple.

Whoever is behind their social media (especially LinkedIn) deserves a raise, a bonus, and a latte... or at least the latte.

I've always loved the product.

But now I think I'm a bigger fan of the team that brings the product's personality to life.

Proof that even in B2B... personality wins.

[#BrandVoice](#) [#ProductMarketing](#) [#SocialMediaMarketing](#) [#LinkedInHumor](#)



2 comments



Samantha Kinzie  · 3rd+

2d ...

LinkedIn Ads & Paid Social Strategist | Blending Marketing Psychol...

Slack whoever is running your LinkedIn comments, needs a raise.

Like ·    39 | Reply



Rachel Beardslee  · 3rd+

[+ Follow](#) ...

Market Manager @ Fairly

2d · 

I just need it to be known that whoever is running the **Slack** Social Media account is my hero! That's all. Happy Friday!

[#SlackMagic](#) [#SocailMediaDoneRight](#)



1



Ben Clementz  · 3rd+

Helping Service Businesses Market Smarter | Website & Sal...

1d · 

[+ Follow](#) 

TFW you get ratioed by Slack 😂

If you want to see what world-class community engagement looks like from a brand, do yourself a favor and follow [Slack](#)

... and no Fabio, we most certainly do Not need this feature



Slack

1,665,442 followers

1d 

There's something deeply comforting about realizing we're all sitting alone in empty huddles... together. 😊

Like ·    73 | Reply · 2 replies



Mellissa Britt  · 3rd+

Relationship-First Bilingual CSM (FR/ENG) | Ex-LinkedIn | Turning...

23h 

[Slack](#), I see your comments all the time, and you're seriously nailing the response game. Always makes me laugh 😂

Like ·   7 | Reply



Slack

1,706,478 followers

1w ...

Copy that, dispatch. Suspect is posting in-channel with no thread intent.



Like ·    882 | Reply · 16 replies | 284,614 impressions

See previous replies



Taylor Waldon  · 3rd+

Product Manager | Cross-Functional Leader | AI Innovator

1w ...

Slack whoever wrote this reply needs a raise. 🙌

Like ·   6 | Reply



Arvind Murthy  · 3rd+

3w ...

Technology Hiring| Leadership Hiring| Interested in talking to folks...

Slack your marketing team deserves a raise!!! Who do I need to talk to?? Will advocate for you fine folks !!!

On another note: how do you get these ideas ? I just can't see a pattern also !!! Not a marketer but yeah

!!!! [#slackmarketingteamdeservesaraise](#)

Like ·   8 | Reply



Stephanie Hannum  · 3rd+

Making Big Ideas Happen Behind the Scenes | Executive-Le...

2mo · 

[+ Follow](#)



The funniest thing on LinkedIn isn't a meme or a hot take.

It's the **Slack** account.

Consistently clever and brilliant. Corporate comedy at its finest. 🙌 Give that social team a raise!



Haley Rivet and 379 others

17 comments · 1 repost



Emily Harden  · 3rd+

Founder at Harden Consulting | Speaker | Obsessed with S...

1mo · 

[+ Follow](#)



Whoever runs **Slack**'s socials deserves a raise. Funny without being cringy...
teach me your ways. [#WhereYouLead](#) [#IWillFollow](#)



2

1 comment · 1 repost



Melanie C.  · 3rd+

Stitching Together Healthcare, IT, and Business Innovation

2mo · 

[+ Follow](#) 

Whoever is running the **Slack** account is killing it with the responses lol. I've been giggling all morning.