



IMPACT



\$3.5M

**DIRECT
ECONOMIC
IMPACT**

\$9M

**AGGREGATE
ECONOMIC
IMPACT**

IMPACT > ECONOMIC IMPACT > RESTAURANTS

SUPPORTED
45 INDEPENDENTLY-OWNED
RESTAURANTS
WHO GENERATED
HUNDREDS
of **THOUSANDS**
IN REVENUE OVER THE WEEKEND
DESPITE RAINY
CONDITIONS

Sunday



IMPACT › ECONOMIC IMPACT › RESTAURANTS

It was a beautiful weekend – even with the rain, people showed out like it was Jazz Fest. Huge shout out to the FCF team – thank you, thank you, THANK YOU! Us men don't typically express how we feel, but I wanted to take a minute to do that for Cleveland, Tina and everyone behind the festival. As a vendor, I had a great time and I know the others did too. We need to keep uplifting these types of events – for ourselves, for our kids, and for our future."

LARRY THOMPSON JR.
MR. SHRIMP



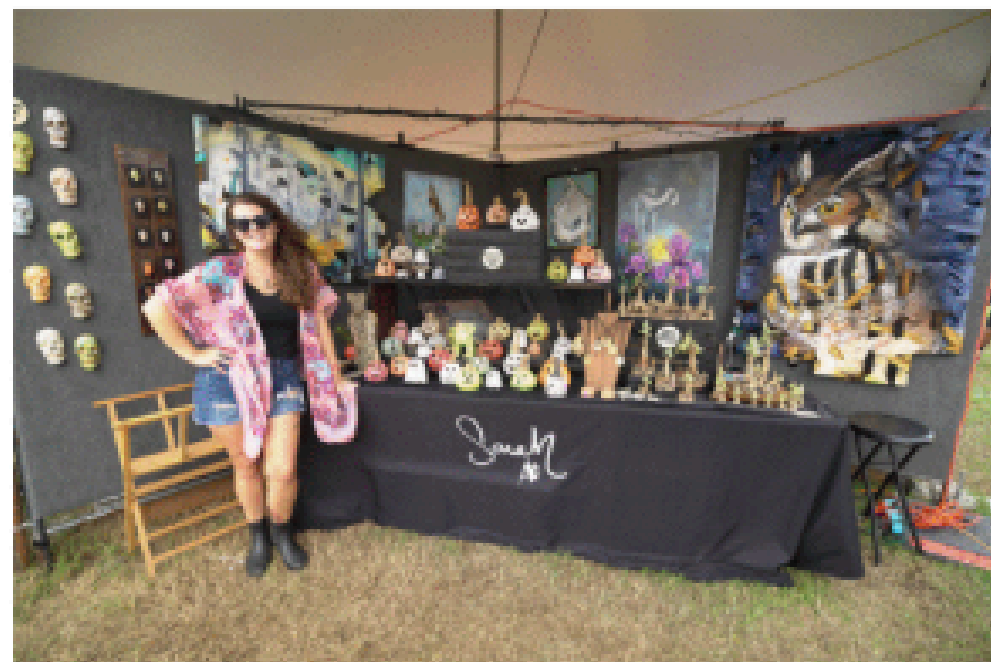
What a weekend we had! The Fried Chicken Festival was filled with good times and even better people — from our local business friends to the customers who stopped by to show love. Personally, there's no greater joy than to support and be supported by other business owners who are out here grinding hard just like we are. Here's to community, culture, and continuing the good vibes all year long."

JESSICA DAVIS
JESSIE'S HUCKABUCKS





SHOWCASED 20 LOCAL VENDORS *in the* MERCHANT MARKETPLACE



IMPACT > ECONOMIC IMPACT > MERCHANTS



\$32K
TOTAL SALES



IMPACT › ECONOMIC IMPACT › MERCHANTS

“We’re still feeling the love from the FCF 2025. We’d like to give a huge thank you to the Fried Chicken Festival and NOTCF for allowing us to be part of such an amazing event. If it wasn’t for them, we wouldn’t have had the opportunity to continue changing lives one strand at a time.”

INGRID JONES
LITTLE FAITH BIG RESULTS

“The NOTCF Marketplace provided an incredible opportunity for our business. We gained numerous new clients and established connections that hold strong potential for future sales. Having no overhead costs for vending, since tents, lighting, tables, and chairs were provided, allowed us to allocate all revenue directly to payroll and profit. This not only boosted our bottom line but also supported our team’s growth. This event was truly invaluable to us.”

CYMANDE FORD
UGLYBETTYBOYCRUSH

“A lil rain ain’t never stopped us! We loved the fest’s energy and all the amazing people we met there. Thank you to Fried Chicken Festival and NOTCF for making it possible for us and other local small businesses to participate in this year’s event.”

ELDRIDGE BRUNO, III
E & E ESSENTIALS

“The NOTCF Marketplace is my favorite market of the year. I was able to make a profit that will help cover some business expenses and purchase items needed to keep my business running smoothly the rest of the year. The load in process, setup and breakdown was so smooth. I get emotional thinking about the opportunity given. Thank you for all you do not just for the marketplace but in general. Please know that what you do makes an impact on our businesses and lives.”

PATRICE MIMETTE
JAZZY J'S FASHION JEWELRY

.....GENERATED.....

ON-SITE DONATIONS

FOR

OFFICIAL NON-PROFIT PARTNER

.....SON OF A SAINT.....



HOSTED
New!

★ ★ ★
**MEET
— THE —
CANDIDATES** ★ ★ ★

CIVIC ENGAGEMENT &
VOTER REGISTRATION INITIATIVE

PRESENTED BY



IN COLLABORATION WITH



BETTER housing civics trivia				
Who regulates Entergy?	How big is the City's 2025 Budget?	What is the City's Legislative branch?	What is the City's executive branch?	How much of the total votes does a candidate need to win the election?
What's the name of the City of New Orleans' "Constitution" document?	How many City Council members are there?	How many City Council Members represent you?	When is the Municipal Election?	How many public bonds and contributions does New Orleans have?
How much of the general fund goes to the Health department?	Who spends more on salaries, the Saline or the HOD?	Who manages local elections?	How often do Council districts change?	What branch of government is the Criminal Court?

20K FREE
TICKETS

DISTRIBUTED TO
**LOCAL SCHOOLS
POLICE OFFICERS
SENIOR CENTERS
& COMMUNITY GROUPS**





SINCE 2016

\$2MIL

**CASH, GOODS, SERVICES,
& COMMUNITY TICKETS**

..... DONATED TO
**LOUISIANA NON-PROFITS
BY FCF & PARTNERS**