

BAM! Comedy x Moonpig: A History

BAM! Comedy and Moonpig have collaborated since 2023, producing nine videos together so far. Over time, the work has naturally evolved and become more frequent, with increased production value and a shift into more ambitious formats, including comedy songs. This partnership's success is driven by a shared sense of humour and brand values, and by Moonpig giving Bec & Sam the creative freedom to do what they do best.

If we reacted to generic Valentine's Day cards the way they want us to react

(Valentine's Day, 2026)

Release date 3rd February 2026



If you were HONEST at Christmas

(Christmas campaign, 2025)

<https://www.tiktok.com/@bamcomedyuk/video/7577077942254144790?lang=en>

<https://www.instagram.com/p/DRo7ZvCjN-D/?hl=en>

Freaky at Christmas / When your birthday is in September

(September campaign, 2025)

<https://www.tiktok.com/@bamcomedyuk/video/7554442560161320200?lang=en>

<https://www.instagram.com/p/DPECNY1jBJb/?hl=en>

BLOOPERS:

https://www.instagram.com/p/DPy75BEjP_R/?hl=en





**Trying to bond with your Father-In-Law
(Father's Day campaign, 2025)**

<https://www.tiktok.com/@bamcomedyuk/video/7511745549905726728?lang=en>

<https://www.instagram.com/p/DKcYmuVs-Wd/?hl=en>

BLOOPERS: <https://www.instagram.com/p/DK6fildsTh2/?hl=en>

**Millennial Mother's Day
(Mother's Day campaign, 2025)**

<https://www.instagram.com/bamcomedyuk/reel/DHbVqrcsc4J/?hl=en>

BLOOPERS:

<https://www.instagram.com/p/DHqzhxPs7vM/?hl=en>

<https://www.instagram.com/p/DIT52Hps8sV/?hl=en>



When you **SOMEHOW still fancy each other
(Valentine's Day campaign, 2025)**

<https://www.tiktok.com/@bamcomedyuk/video/7468337639112920327?lang=en>

https://www.instagram.com/p/DFvMBV_MXkz/?hl=en

When Mother's Day gets competitive
(Mother's Day campaign, 2024)

<https://www.tiktok.com/@bamcomedyuk/video/7342910903379119368?lang=en>

<https://www.instagram.com/p/C4OAJM6snbR/?hl=en>



Valentine's Day 1 year together vs 10 years together
(Valentine's Day campaign, 2024)

<https://www.tiktok.com/@bamcomedyuk/video/7333262866436361490?lang=en>

When Christmas gets competitive
(Christmas campaign, 2023)

<https://www.tiktok.com/@bamcomedyuk/video/7312481599541579015?lang=en>

<https://www.instagram.com/p/C01uoT8s-sK/?hl=en>

