

REAL TIME

CREA 
THE CANADIAN REAL
ESTATE ASSOCIATION

Media Kit 2025

The Podcast for REALTORS®.

For unique perspectives on everything from entrepreneurship and emerging market trends, to cultural events, and personal experiences from industry leaders, **REAL TIME** is the go-to podcast for all things Canadian real estate. Our content is propped up by three pillars—business, industry, and lifestyle—to fully capture the broad spectrum of topics REALTORS® might find interesting.



EPISODE 49

Anu Joshi-Mehendale

REALTOR®, Brampton, ON

EPISODE 45

Darin Germyn

REALTOR®, Surrey, BC



EPISODE 41

Nene Akintan

REALTOR®, Oakville, ON



Our Host

Raised in rural Newfoundland and Labrador, Shaun Majumder has been a performer his entire life. Shaun is an award-winning comedian and actor, who gained widespread recognition from his roles on *This Hour Has 22 Minutes*, *Just For Laughs*, and *FROM*, to name a few. He can draw a story out of any situation, and pulls people in with his engaging conversation style and sense of humour. Shaun has found success on both sides of the border and has lived all over North America. He brings a unique perspective to **REAL TIME** as he talks with industry experts about their life experiences, professional insights, and the latest trends in real estate.

Notable Guests

EPISODE 22

Wes Hall

The Art of Negotiation

EPISODE 9

Jesse Thistle

A Conversation About Homelessness
in Canada

EPISODE 43

Peter Mansbridge

Regaining Truth and Trust
in Media and Beyond

EPISODE 7

Sarah Richardson

Buying and Designing: Lessons
Learned in Real Estate

EPISODE 52

The Honourable Sean Fraser

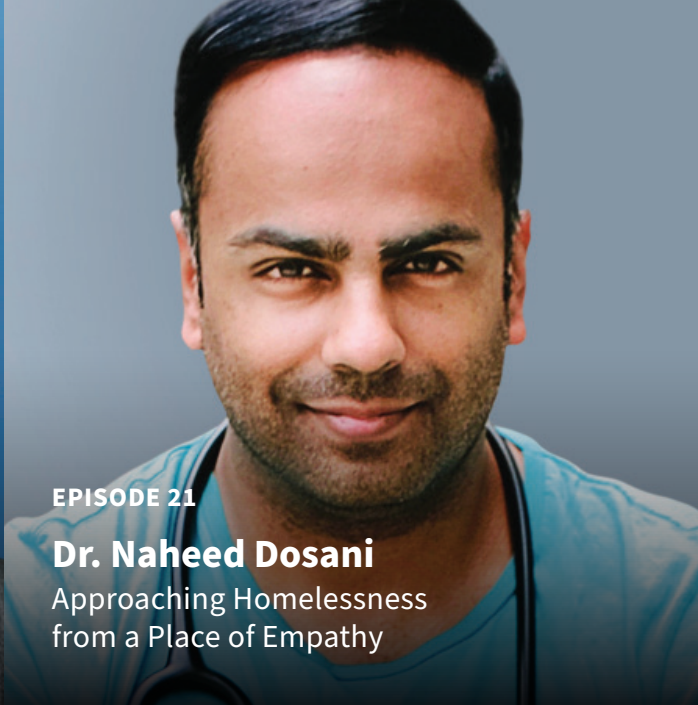
Working Together to Address
Housing Supply



EPISODE 19

Chantal Hébert

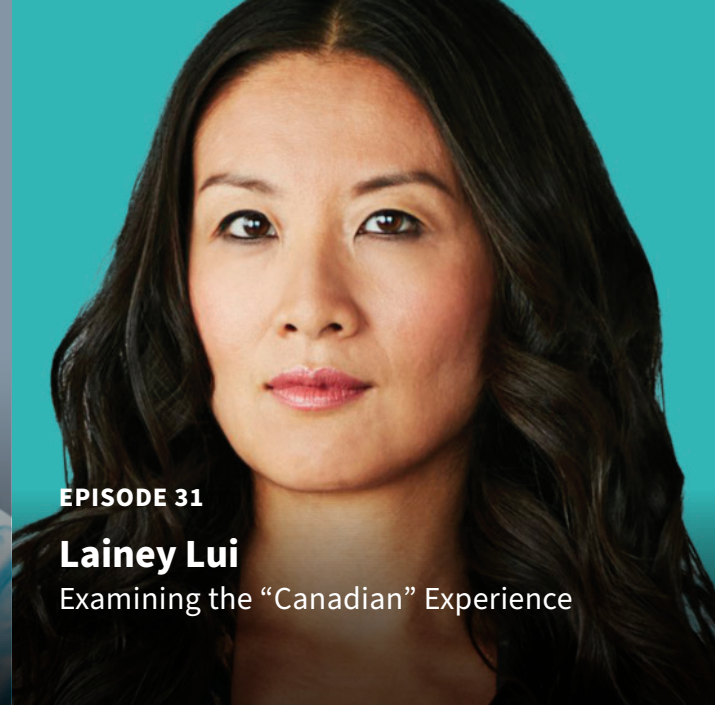
In Pursuit of Housing: The Impact
of Canada's Federal Election



EPISODE 21

Dr. Naheed Dosani

Approaching Homelessness
from a Place of Empathy



EPISODE 31

Lainey Lui

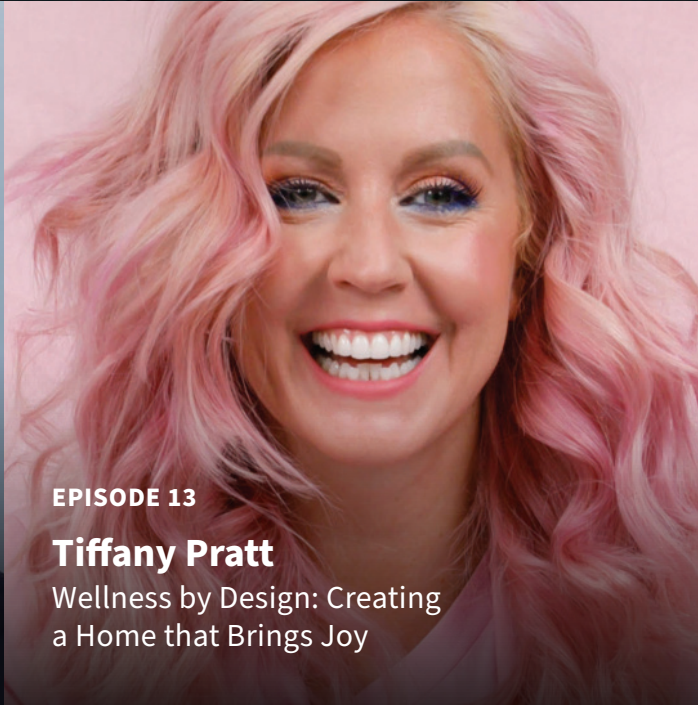
Examining the “Canadian” Experience



EPISODE 28

James Duthie

The Art of Conversation



EPISODE 13

Tiffany Pratt

Wellness by Design: Creating
a Home that Brings Joy

Find all our episodes
at **[CREA.ca/podcast](https://crea.ca/podcast)**

Our Impact



Top 5%

ranking of most popular shows globally¹



1.3 million+

listens to date



21 million+

impressions since March 2021²



3.3 million+

ad engagements



60,000+

listens accumulated by single episodes



73,000+

followers on social media³

1. According to Listen Notes, out of 3.4 million RSS-based podcasts.

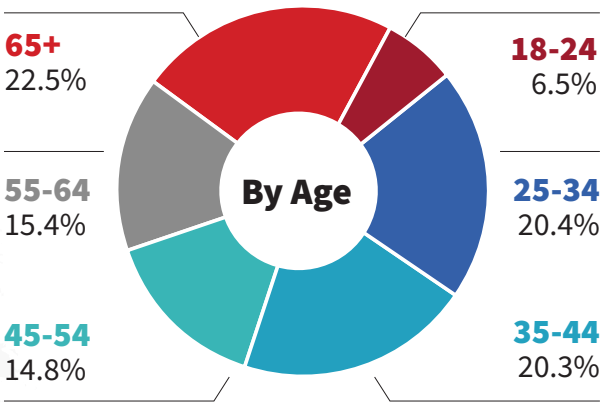
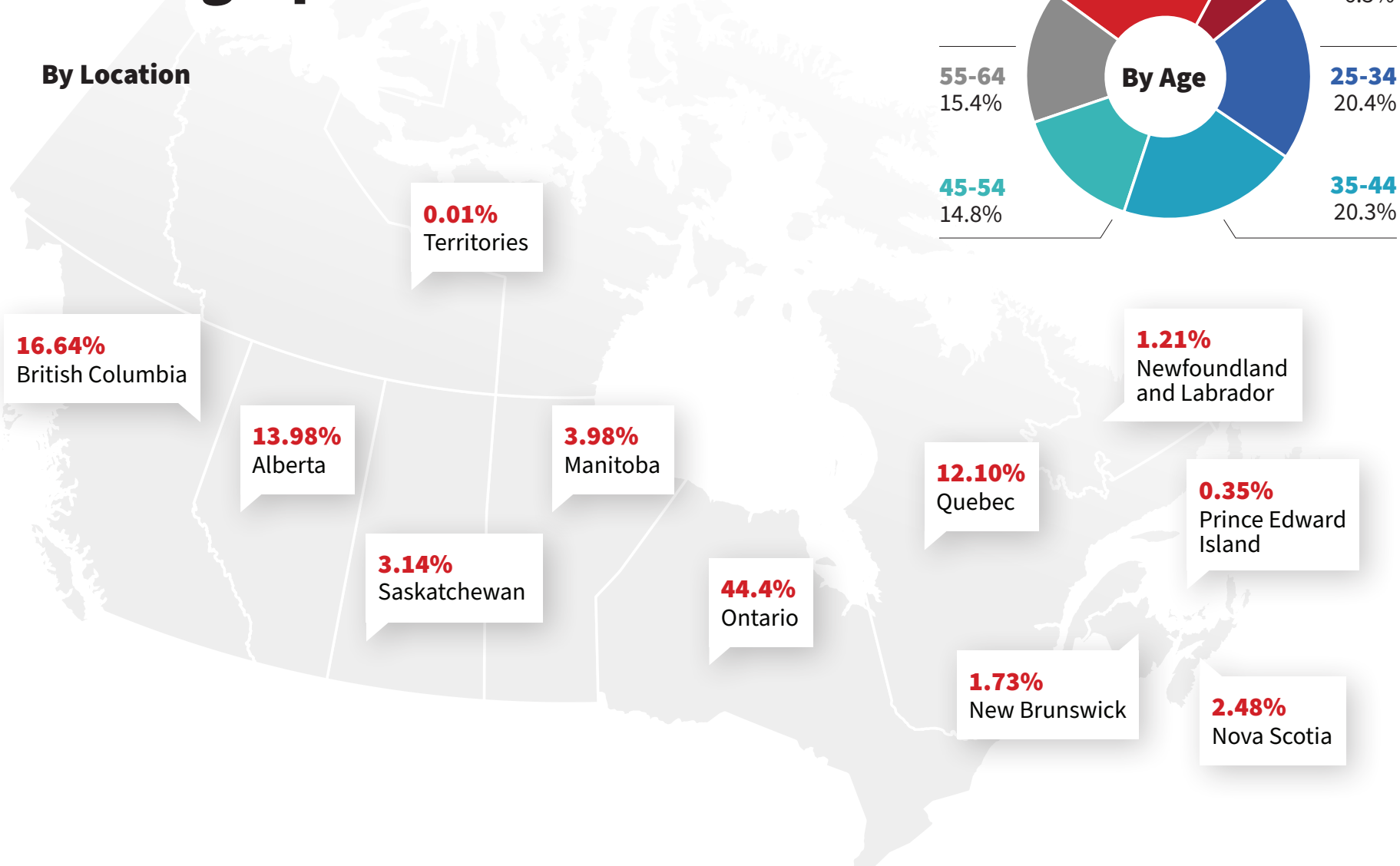
2. Based on available data from Meta (which keeps the most recent 37 months) and Google Ads platforms (which the program began running in March 2021).

3. Across the Canadian Real Estate Association's Facebook, X, LinkedIn, and Instagram pages.



Demographics

By Location





The Canadian Real Estate Association (CREA) is one of Canada's largest single-industry associations. CREA works on behalf of more than 160,000 REALTORS® who contribute to the economic and social well-being of communities across Canada. Together they advocate for property owners, buyers, and sellers, and maintain REALTOR.ca, Canada's most prominent online property listings platform.

REALTOR®. Member of the Canadian Real Estate Association and more.

