

NATIONAL
FRIED
CHICKEN
FESTIVAL™

PRESENTED BY



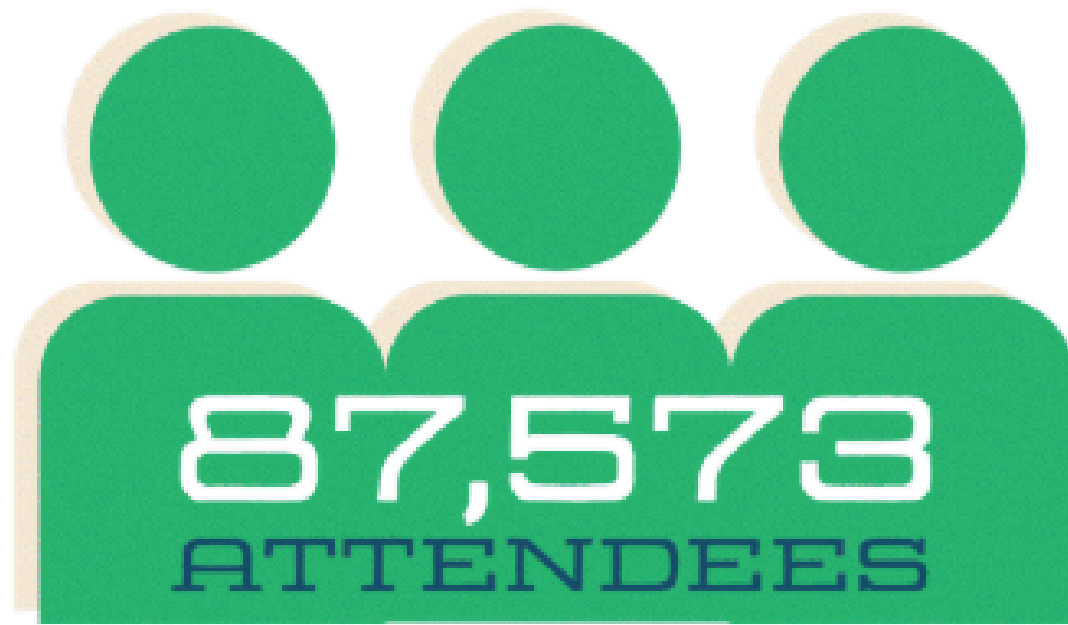
2025 RECAP



FESTIVAL OVERVIEW



FESTIVAL OVERVIEW › 2025 BY THE NUMBERS



NEW ORLEANS
LAKEFRONT

Even with scattered rain throughout the weekend, feedback from festival goers was **overwhelmingly positive**, with many already making plans to return in 2026

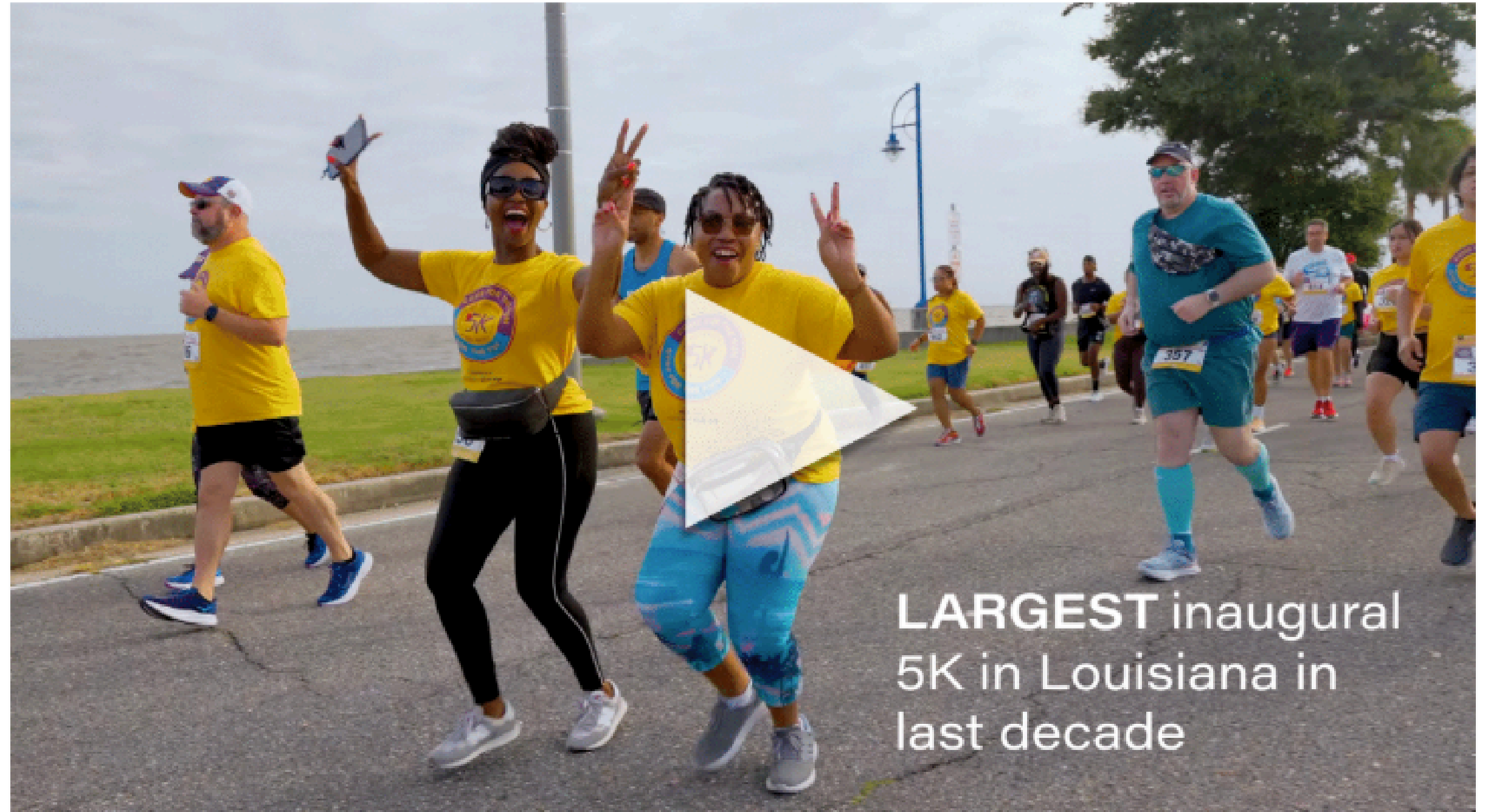


FESTIVAL OVERVIEW › NEW EXPERIENCES

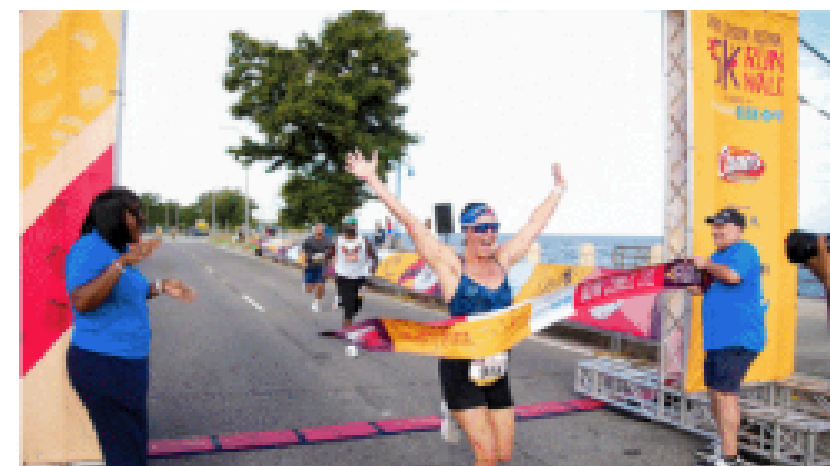
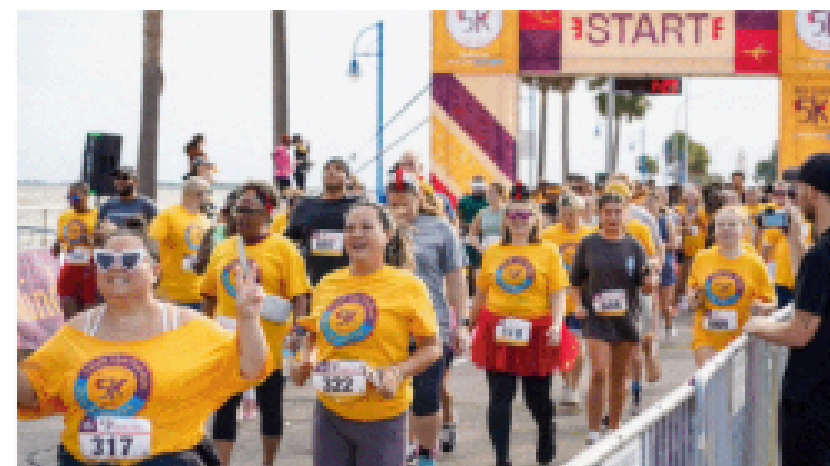


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LOUISIANA **BLUE** 

1,200
TOTAL PARTICIPANTS



LARGEST inaugural
5K in Louisiana in
last decade



FESTIVAL OVERVIEW › NEW EXPERIENCES

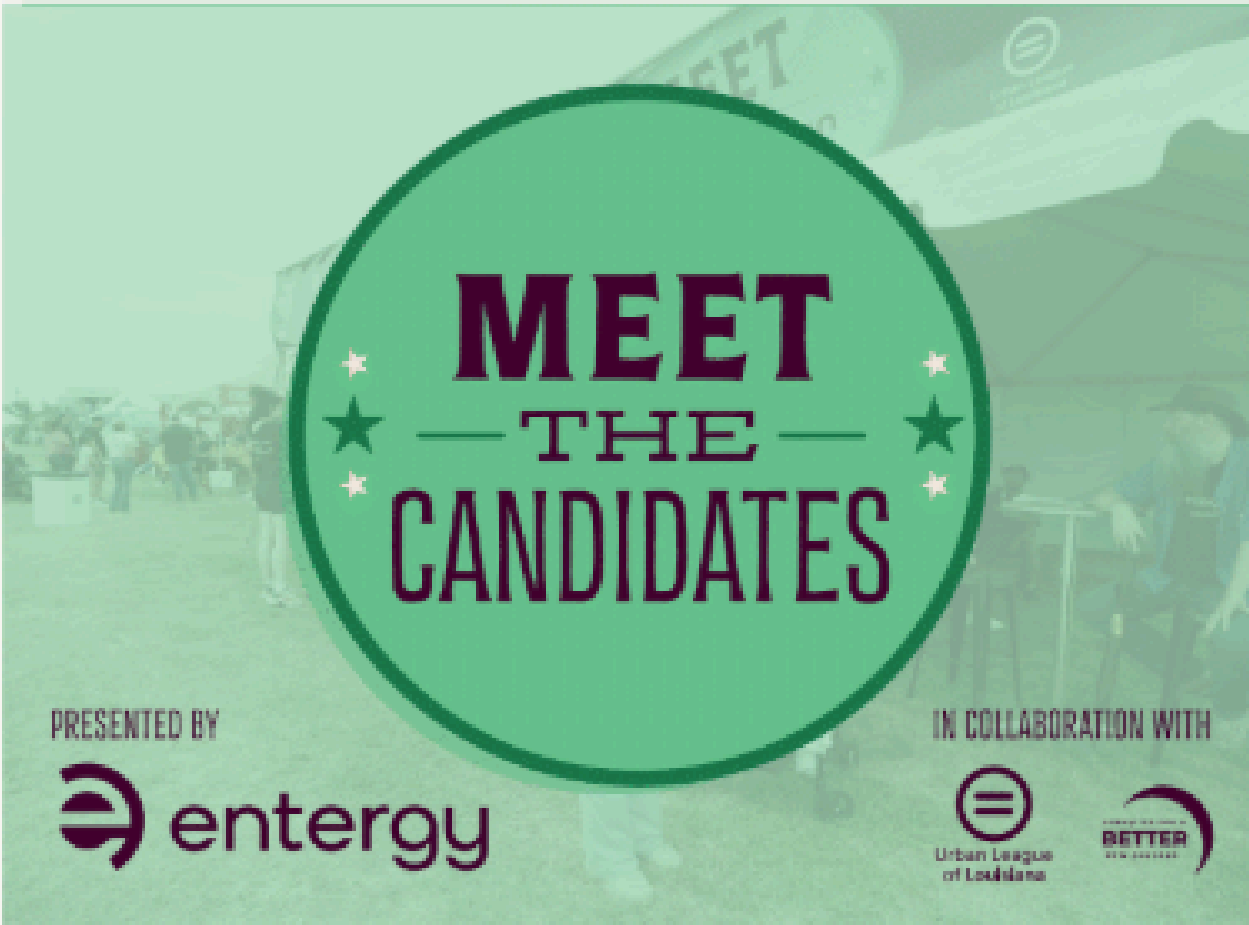


Reimagined
**BLOCK
PARTY**


&



New!
**FERRIS
WHEEL**

FESTIVAL OVERVIEW › NEW EXPERIENCES



**MEET
— THE —
CANDIDATES**

PRESENTED BY  **entergy**

IN COLLABORATION WITH  



 **HUB**

**ALL-AGES
VIP HUB CLUBS**



LOUISIANA
Feed Your Soul.

REST & RECHARGE STATION



 **THE LAW OFFICES OF
CHIP
FORSTALL**

**FREE
LEGAL CLINIC**



eventsDC

ACTIVATION





HI-STRIKER



VIP

4 TOTAL
VIP LOUNGES
WITH DOUBLED CAPACITY



Access to
4 VIP AREAS

2 ALL AGES
HUB ZONES

CROWN ROYAL + CASAMIGOS
LOUNGES FOR 21+

3 ALCOHOLIC
BEVERAGES

1 FRIED CHICKEN
MEAL





BEER GARDEN



ACCESS TO
The EXCLUSIVE
BEER GARDEN



UNLIMITED
POURS

COMPLIMENTARY
SNACKS & WATER



Larger footprint & added capacity



ALL-AGES VIP HUB CLUBS

