

ignite
hi SOCIAL MEDIA



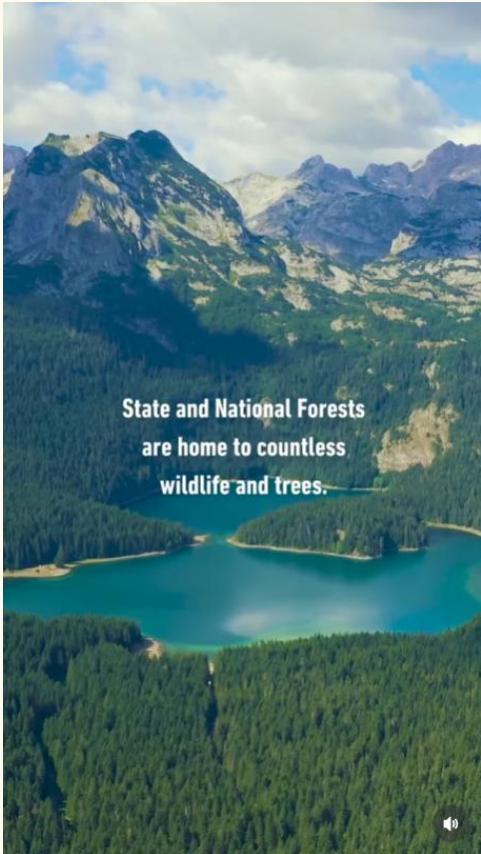
Smokey Bear Instagram Presence

Ignite Social Media

Explore some of our content
and follower response!



Instagram Reels



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Instagram Reels



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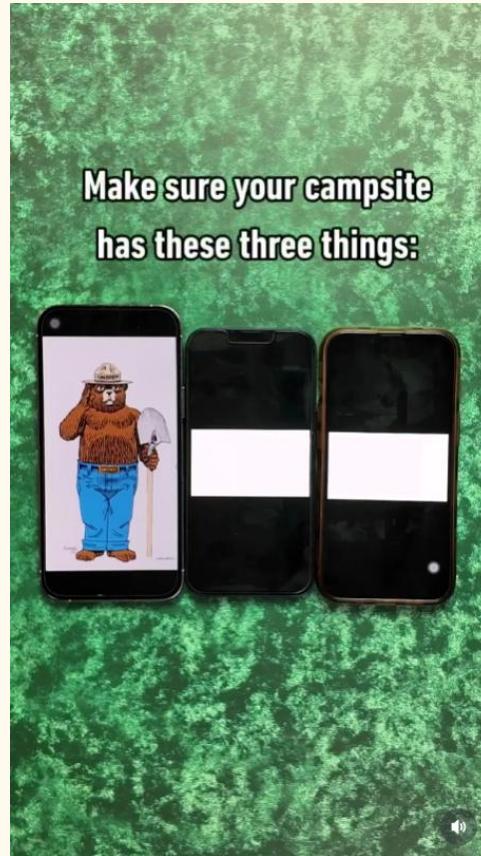


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Instagram Reels

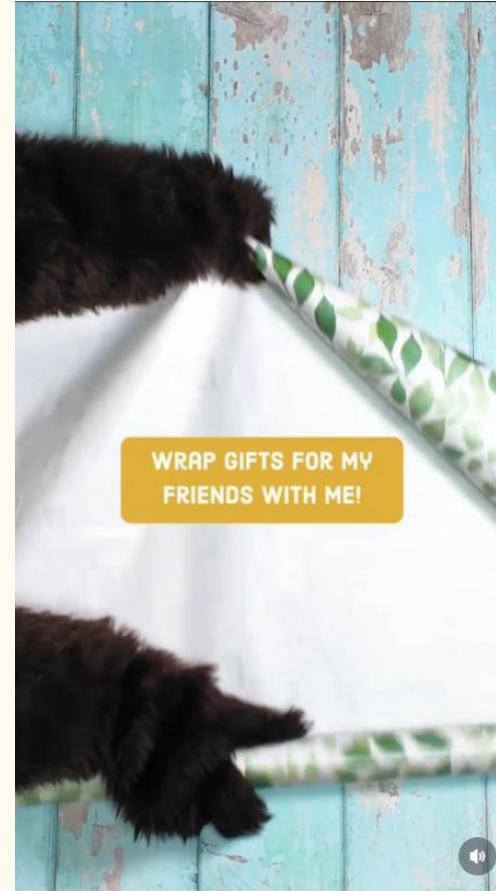


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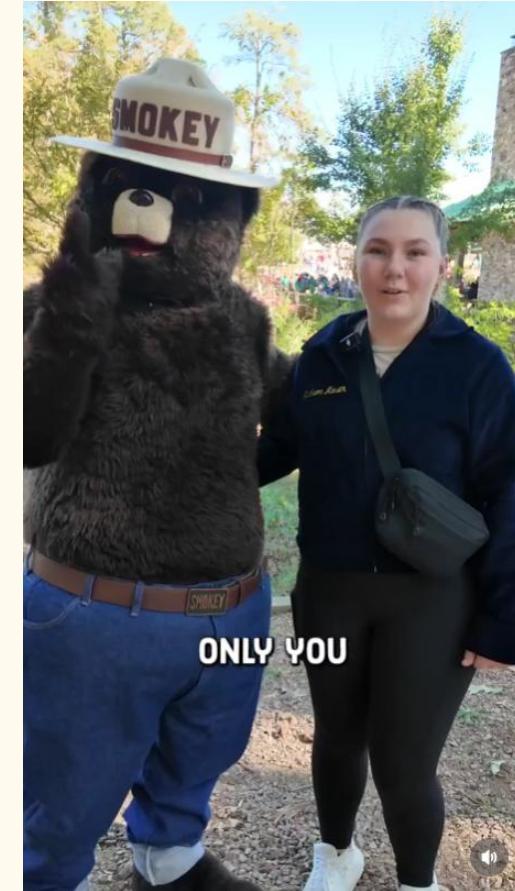
Instagram Reels



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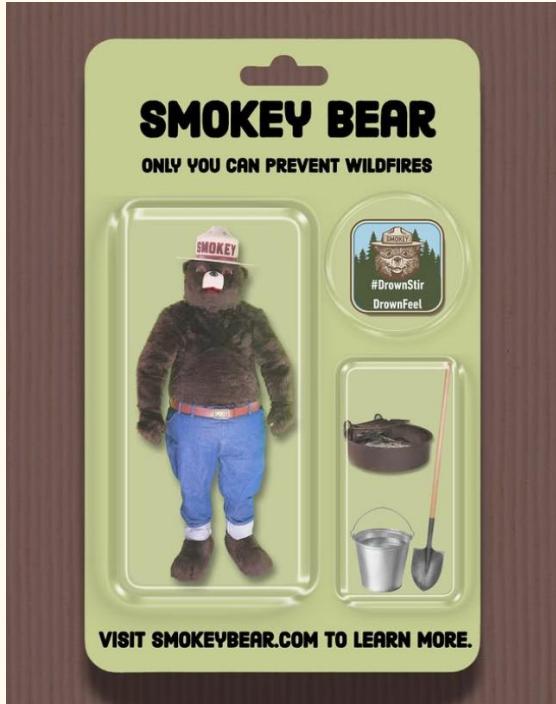


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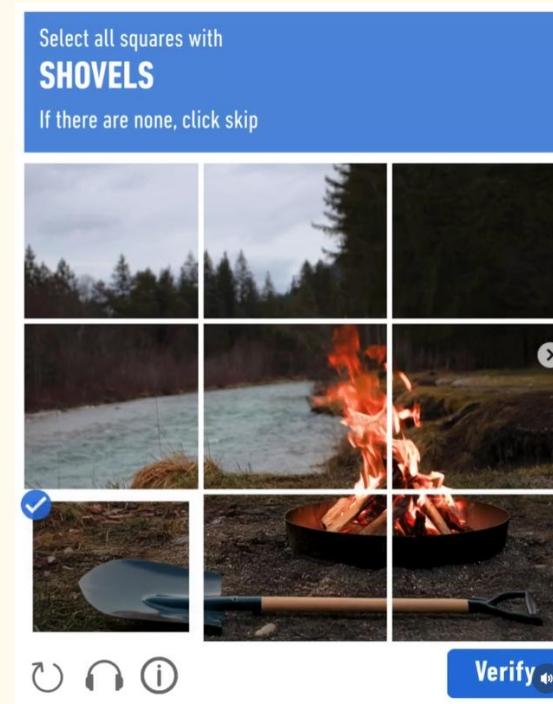


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Instagram Photos & Carousels



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Verify 

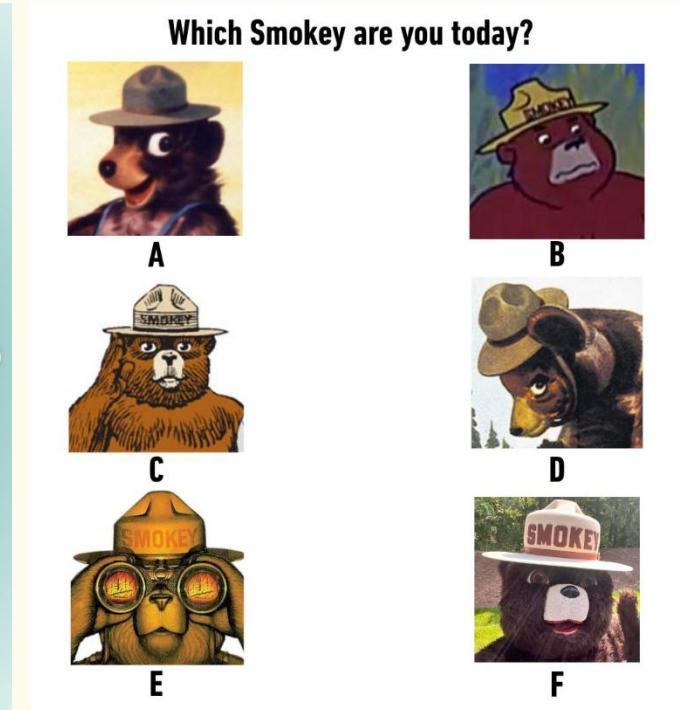


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Instagram Photos & Carousels



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Follower Response



smokeybear • Follow

Róisín Murphy • Ramalama (Bang Bang)

...

smokeybear Before you walk away from that campfire, make sure it's cool to the touch. If it's too hot to touch, it's too hot to leave.

7w

that.rv.girl

7w 2 likes Reply

...

ride_outside_ this is so damn good

7w 5 likes Reply

sweet_melissa_bee New level up with Smokey dropping Ramalama!!

7w 39 likes Reply

americanforests Slaayyyy smokey slayyy

7w 10 likes Reply

thelindsayboo Best version of this trend

7w 3 likes Reply

theoneandonlyella I love you Smokey Bear

7w 2 likes Reply



salvation1972 How do I sign up to be Smokey? I love this account!

7w Reply



ecowithaj Is your team accepting applications?

7w 1 like Reply



chrisbcritter71 Smokey is a *vibe*!!! 😎

5w Reply



hildebrand.tracey Smokey The Bear "getting jiggy with it".

7w Reply



xo.rozaay This is so cute!! Lol



7w 2 likes Reply



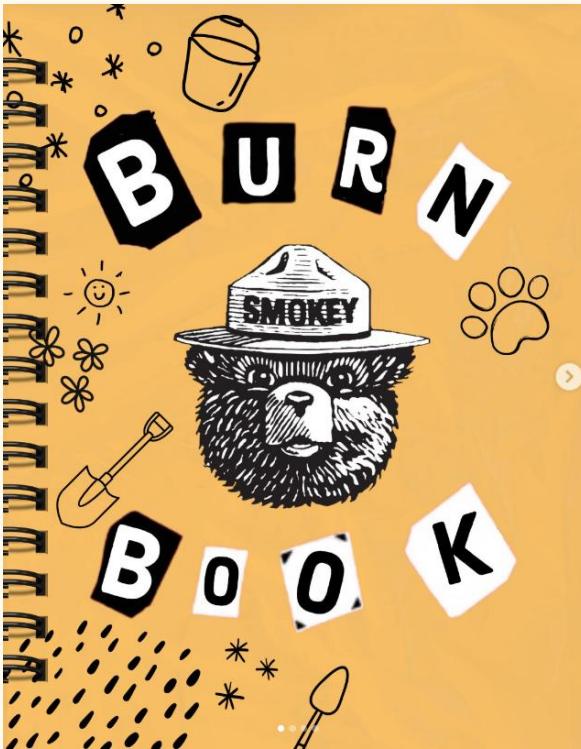
kn0cturn4l Cooler than what coolest is



7w Reply

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Follower Response



smokeybear • Follow

smokeybear On October 3rd, we talked about safe burning. Check your local regulations, always monitor your fire, and make sure to keep piles small and manageable. #OnlyYou #BurnBook #SafeBurning

14w

iowadnr You go, Glen Smokey Coco

14w 3 likes Reply

View replies (1)

durangofirerescue Safe burning is so fetch 🌲 this burn book is amazing!!

14w 1 like Reply

abqadventures Make fetch happen, not wildfires! Smokey, you absolute icon 🔥

14w 21 likes Reply

theoneandonlyluella I love you Smokey Bear

14w

Liked by mrsdaiuto and others

October 3, 2025

Add a comment... Post



meangirls Don't make Mr. Duvall set off the sprinklers again!

14w 1 like Reply

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sophie_and_quigley_thebears Whoever's idea it was to make this post — you deserve a raise immediately!

14w 2 likes Reply

kindred_post A-freaking-plus! Gold! Thanks Smokey

13w 1 like Reply

pcavt

13w 1 like Reply

missourimel I see what you did there. ❤

14w 1 like Reply

joshreuckphotography "Only you can keep wildfires from being total drama" 😂😂😂

14w 28 likes Reply

hailee.ohhh Perfection. 🌲 thank you for this

14w 1 like Reply

carryonfirefamily Ok BRAVO

14w 1 like Reply

thelindsayboo 🔥🔥🔥🔥🔥🔥 genius

14w 1 like Reply

queenofteddybears 🌲🌲🌲 This is how you fold trends into your marketing!! Great job!!

14w 1 like Reply

nantahalaoutdoorcenter This is fire? 🔥🔥🔥

14w 1 like Reply

xo_lovehermadly_xo 🌲🌲🌲

14w 1 like Reply

woot this may be the best social media post we've ever seen

13w 1 like Reply

bwiiianaaaa Ok you win 🔥

14w 2 likes Reply

ajgalli Whoever created this post deserves the largest raise.

14w 89 likes Reply

View replies (4)

retreat_ontheridge 🌲❤

14w 1 like Reply

mkeating02 THIS IS A GREAT POST OMG

14w 1 like Reply

sydpbaker A+ marketing

14w 4 likes Reply

wandering_ryno If you don't roll with Smokey 🌲 YOU CAN'T SIT WITH US!!!

14w 7 likes Reply

emergencymomagement Brilliant. No notes.

14w 1 like Reply

Follower Response



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smokeybear • Follow

smokeybear I keep seeing lots of talk of rings... and my favorite kind is a metal fire ring. A metal fire ring acts as a barrier to contain fire, sparks and embers and prevents fires from spreading so your campfire stays safe and manageable. Now that's golden. 😊

19w 3 likes Reply

waitingnightmare Thanks smokey!!! 🎉

19w 1 like Reply

trailtopia We love these types of rings

19w 1 like Reply

rdach14 Another banger post from Smokey Bear

19w 11 likes Reply

doug_the_buug I need Smokey at my wedding

18w Reply

tdon244 Smokey Bear, will you Beary me

19w 2 likes Reply



gigibythebeach Smokey you'd be an awesome best man 🔥

19w 18 likes Reply

— View replies (1)



pyrelogs Our favorite, too! 🔥 Smokey, will our be our best man?

19w 2 likes Reply



theoneandonlyella I love you Smokey Bear

19w 10 likes Reply



treelinerentals Honestly same

19w Reply

General Follower Response



dorii_sell ✨ Iconic 🔥
36w 2 likes Reply



begreeny Thank you Smokey

19w 3 likes Reply



hazeyjill25 Go Smokey ❤️ ❤️ ❤️

20w 9 likes Reply



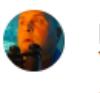
silly.little.rock.boy thank you smokey

19w 1 like Reply



loving_lizzie thank you Smokey

20w 167 likes Reply



pauljdaniel ✨ I love that Smokey gets to share his message . Your social media team is really talented Mr. S. and really keep the production refreshingly simple and incredibly creative and thoughtful at the same time 🎉

28w 1 like Reply



palmvistaelementary 😍 love this!!!! 🍍 🍍 🍍 🍍

18w Reply



muskoka_watershed_council ❤️ ❤️ ❤️ ❤️

18w 1 like Reply



my_lil_maine_camp ❤️ 🐾 ❤️ 🐾 ❤️ 🐾 ❤️ 🐾

18w 2 likes Reply



hopworksbeer An icon ❤️ 🍍

18w Reply



thelandmarkproject Smokey! Smokey! Smokey!

18w 2 likes Reply



riverkeeper 🍍 🐾 🍍 🍍

18w Reply



three.finger.discount ✨ Legend. Happy birthday 🎉

23w 4 likes Reply



daniel.ayala.photos Happy birthday @smokeybear!!! Thank you for everything you have done and continue to do. You were part of the inspiration for me volunteering ad a fire lookout.

23w 4 likes Reply



calfire ✨ Happy birthday! 🐾 🎉

22w 1 like Reply



cheese.ibdkitty Happy Birthday Smokey 🐾

22w 2 likes Reply



kiwikeewi We're nearly birthday twins 🎉 happy birthday Smokey! 🐾

22w 3 likes Reply



cowgirl_clue ✨ happy birthday Smokey

22w 2 likes Reply



thefordtruckcowboy Happy Birthday Boss Bear

22w 1 like Reply



mountainlawyer I love everything about this!!!

37w 1 like Reply



photosfromthestack Incredible!! 🔥 ❤️ 🐾 who doesn't love a good "then & now"

37w 3 likes Reply

General Follower Response



introverted_court_jester Thank you for not using AI, we love you, Smokey

38w Reply



rahrah1103 I'll take 10!

38w 1 like Reply



spacebri_ Love that it's not AI generated

37w Reply



pantsnaner REAL ART YESS

37w Reply



ryrylouise Right on Smokey for not using AI!! 🌟 🌟

37w Reply



shortrounde No AI? We love you! 🥰 ❤️

38w Reply



doug_the_buug Smokey inspired me to be like him, I want to become a ranger at my local lake campgrounds, and I've been researchin' stuff he teaches

19w 1 like Reply



eastrm ❤️ 🐾 Yep, we're all sorted Smokey - that looks like the contents of my handbag! 🥰 🐾 🐾

40w 3 likes Reply

— View replies (1)



gigibythebeach I was waiting for the actual Smokey Bear to get pulled out of this Mary Poppins backpack 🎯 🐾 😊

40w Reply



geocaching ✅ Nice artwork! 🔥

38w 7 likes Reply



uvuwolverine I feel safer already!!!

34w Reply



mjwire Clever and adorable. Love this and I love Smokey Bear



34w 1 like Reply



spencer.pajak You're the GOAT, Smokey 😊

3d 1 like Reply

ignite
hi SOCIAL MEDIA



Thank You!

smokey

